

Putting NCDs into Focus



Catherine Fiankan-Bokonga

Catherine Fiankan-Bokonga was born in Geneva (Switzerland) to a father from the DRC and a Belgian Flemish mother. She graduated in Law (France), political science (USA) and gender studies (Switzerland). She was at first involved in politics and held positions of responsibility in France, the United States, Canada and Austria.

Passionate about writing and information, she wrote numerous articles at that time under a pen name. Friends convinced her to dedicate herself entirely to journalism and she then worked for TF1, FR3, and BRT (Flemish Belgian TV), among others.

A print journalist specializing in African politics, Ms. Fiankan-Bokonga has been a correspondent in Geneva since 1999. She is also a presenter and producer of television news reports. She has covered many armed conflicts in Africa (DRC, Liberia and since 2002 Côte d'Ivoire) and has interviewed numerous African heads of state.

In collaboration with the Swiss Foundation Media Action International (MAI), she hosted from 2002 to 2005, numerous seminars with West African journalists to sensitize them to the duty of non-partisan information in case of conflict. The work has been praised in a report of the Secretary General of the Organization of the United Nations.



Mario Ottiglio

Mario Ottiglio is Director, Public Affairs & Global Health Policy at the IFPMA where he has been working since 2007 in positions of increasing responsibility. At IFPMA, Mr. Ottiglio leads on interactions with key stakeholders such as governments, international organizations and civil society and coordinates IFPMA Members' policy positioning on current global health issues. He is also the IFPMA policy lead on the WHO Global Strategy and Plan of Action for Public Health, Innovation and IP. Prior to joining the IFPMA, he worked as a consultant, both for governments and private firms. An Italian national, he holds an MA in Political Science from the Naples Eastern University.



George Alleyne

Sir George Alleyne, a native of Barbados, became Director of the Pan American Sanitary Bureau (PASB), Regional Office of the World Health Organization (WHO) on 1 February 1995 and completed a second four-year term on 31 January 2003. In 2003 he was elected Director Emeritus of the PASB. From February 2003 until December 2010 he was the UN Secretary General's Special Envoy for HIV/AIDS in the Caribbean. In October 2003 he was appointed Chancellor of the University of the West Indies. He currently holds an Adjunct professorship on the Bloomberg School of Public Health, Johns Hopkins University.

Dr. Alleyne has received numerous awards in recognition of his work, including prestigious decorations and national honors from many countries of the Americas. In 1990, he was made Knight Bachelor by Her Majesty Queen Elizabeth II for his services to Medicine. In 2001, he was awarded the Order of the Caribbean Community, the highest honor that can be conferred on a Caribbean national.



Jeffrey L. Sturchio

Jeffrey L. Sturchio is Senior Partner at Rabin Martin. Before joining Rabin Martin, Dr. Sturchio was President and CEO of the Global Health Council, the world's largest membership alliance of public health organizations and professionals (in more than 140 countries on six continents) dedicated to saving lives by improving health throughout the world.

Dr. Sturchio joined the GHC in August 2009, following nearly twenty years at Merck & Co., Inc., where he was Vice President, Corporate Responsibility, and managed a portfolio of activities including Merck's corporate philanthropy, the Merck Institute for Science Education, the Merck Childhood Asthma Network, global health partnerships (including the Merck MECTIZAN Donation Program), global HIV/AIDS access programs, corporate responsibility reporting and the Merck Archives. He also served as President of The Merck Company Foundation, a US-based, private charitable foundation established in 1957 by Merck & Co., Inc., which is Merck's chief source of funding support to qualified non-profit, charitable organizations. (In 2007, Merck made cash contributions of \$62 million, donations of medicines and vaccines -- including the Merck Medical Outreach Program and the MECTIZAN Donation Program -- of \$605 million, and donations of medicines through the Merck Patient Assistance Program of \$161 million.) Since 2000, Dr. Sturchio was centrally involved in Merck's participation in the UN/Industry Accelerating Access Initiative to help improve HIV/AIDS care and treatment in the developing world. He was a member of the board of the African Comprehensive HIV/AIDS Partnerships in Botswana (2005-2009) and a member of the private sector delegation to the Board of the Global Fund to Fight AIDS, TB and Malaria (2002-2008). He joined Merck in June 1989 as the Company's first Corporate Archivist.

In 2008-2009, he was also Chairman of the Corporate Council on Africa, whose 150 member companies represent some 85 per cent of total U.S. private sector investment in Africa and work closely with governments, multilateral organizations, NGOs and business to improve the trade and investment climate on the African continent and to raise the profile of Africa in the US business community. Dr. Sturchio is also a Visiting Scholar at the Institute for Applied Economics, Global Health and the Study of Business Enterprise at The Johns

Hopkins University and a member of the Global Agenda Council on Health of the World Economic Forum.

Dr. Sturchio received an A.B. in history (1973) from Princeton University and a Ph.D. in the history & sociology of science from the University of Pennsylvania (1981). His previous positions include the AT&T Archives, the Beckman Center for the History of Chemistry at the University of Pennsylvania, Rutgers University, and the New Jersey Institute of Technology. He has also been a Postdoctoral Fellow and Senior Fellow at the Smithsonian Institution's National Museum of American History (NMAH) and a Visiting Fellow of LSE Health and Social Care at the London School of Economics. In 2004 he was elected a Fellow of the American Association for the Advancement of Science. In 2010 he was elected a Member of the Council on Foreign Relations.



Margaret Kruk

Dr. Margaret E. Kruk is Assistant Professor of Health Policy and Health Management at Columbia University's Mailman School of Public Health. Dr. Kruk's research focuses on health system effectiveness and population preferences for healthcare in sub-Saharan Africa, including in Tanzania, Ethiopia, Liberia and Ghana. She has published on women's preferences for maternal healthcare, health systems effectiveness, healthcare financing, and evaluation of large-scale health programs in low-income countries. Previously, Dr. Kruk was Assistant Professor in Health Management and Policy at the University of Michigan School of Public Health and policy advisor for Health at the Millennium Project, and advisory body to the UN Secretary-General on the Millennium Development Goals.



Cary Adams

Born in London, Cary Adams has a BSc Honors degree in Economics, Computing and Statistics from the University of Bath, United Kingdom and a Masters degree (with Distinction) in Business Administration. He is a Harvard Business School Alumni having attended the School's Executive General Management program in 2003.

In 2009, Mr. Adams made a career change, moving from the management of international businesses in the banking sector to become CEO of the Union for International Cancer Control (UICC), based in Geneva.

UICC exists to help the global health community accelerate the fight against cancer and its growing membership of over 760 organisations in 155 countries features the world's major cancer societies, ministries of health and patient groups and includes influential policy makers, researchers and experts in cancer prevention and control.

Mr. Adams and his team focus on global advocacy to deliver the World Cancer Declaration targets by 2020, running significant global programs that address key cancer issues and use their membership reach to bring about the exchange of best practice globally.



Michel Manon

Michel Manon is Vice –President Non-Communicable Policy and Strategies, Bristol-Myers Squibb. During his career in the Pharmaceutical Industry and in many countries and regions (Russia, Israel, South-East Asia and Africa) he became acquainted with diverse environments and issues in relation with Healthcare. He has been involved the Access Program Bristol-Myers Squibb initiated in Africa as well as “ Secure the future ”, a \$120 MM Program the same Company deployed in South Africa and in some others West Africa countries.

In 2011 he contributed in a Research study in Russia “ Population Attitude to Personal Health: Perception of Health, Understanding of risk-factors, Morbidity and Mortality, which has been presented at the occasion of the WHO Global Forum

Michel Manon is Anesthesiologist by education, graduated from Montpellier University France