Launch Event:

Consensus Framework for Ethical Collaboration between Patients’ Organizations, Healthcare Professionals and the Pharmaceutical Industry

Monday, 20 January 2014
Restaurant Vieux-Bois, Salle Dunant
Avenue de la Paix 12, 1202 Genève

13:00 – 13:30 Registration and Networking Light Lunch

13:30 – 15:00 Program

- Welcome and Introduction – Joanna Groves, IAPO

- Keynote address: Edward Kelley, Director, Department of Service Delivery and Safety, World Health Organization

- Statements by the Partners
  - Why it matters to patients:
    Kin-ping Tsang, Chair, International Alliance of Patients’ Organizations (IAPO)
  - The essential role of healthcare professionals:
    Otmar Kloiber, Secretary General, World Medical Association (WMA)
  - Healthcare industry’s commitment:
    Russell Williams, Chair of the IFPMA Code Compliance Network (CCN) / President, Rx&D Canada

- Q&A with signatory partners
  - David Benton, CEO, International Council of Nurses (ICN)
  - Luc Besançon, General Secretary & CEO at International Pharmaceutical Federation (FIP)
  - Otmar Kloiber, Secretary General, World Medical Association (WMA)
  - Joanna Groves, International Alliance of Patients’ Organizations (IAPO)
  - Russell Williams, Chair of the IFPMA Code Compliance Network (CCN) / President, Rx&D Canada

14:50-15:00 Signing Ceremony