

**Pharmaceutical Technology Transfer: A collaborative approach to improving access to care**

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Intercontinental Hotel  
7-9 Chemin du Petit-Saconnex  
1209 Geneva



**Dr Lucica Ditiu**

**Executive Secretary, Stop TB Partnership**

Dr Lucica Ditiu is the Executive Secretary of the Stop TB Partnership since January 2011. A native of Romania, Dr Ditiu is a physician and a researcher, who has devoted her career to improving the lives of people living in communities heavily burdened by tuberculosis (TB).

In the last few years, Dr Ditiu has been instrumental in developing an operational strategy for the Partnership, identifying key priorities. She led the process in the transformation of the coordinating board to enable greater representation from constituencies. She has deepened engagement with The Global Fund working with the board, the secretariat and at the country level.

She has worked to ensure the provision of continued access of quality-assured TB drugs and diagnostics through the Global Drug Facility. Dr Ditiu is a passionate advocate for the cause of TB-affected communities and has been involved in projects like the TB and Mining initiative in Southern Africa.

Looking ahead, Dr Ditiu hopes that she continues to bring stakeholders together to fight against the TB epidemic.

Dr Ditiu began a career with the WHO in January 2000 as a medical officer for TB in Albania, Kosovo and Macedonia within the disaster and preparedness unit of the WHO European Regional Office. In this role she worked with all institutions involved in TB care, including ministers of health and justice. In 2006 she was selected to be a medical officer in the TB unit of the European Regional Office in Copenhagen.

In January 2010 Dr Ditiu joined the Stop TB Partnership Secretariat in Geneva to lead the TB REACH initiative - a program that awards grants up to USD 1 million for improving access to TB treatment.

In 1992 graduate of the University of Medicine and Pharmacy in Bucharest, Dr Ditiu completed specialty training in pulmonology through a joint program with the Romanian National Institute of Lung Diseases (Marius Nasta). In 1999, she received a certificate in International Public Health from George Washington University in Washington, DC, which she completed as a fellow in epidemiology of lung diseases, TB control and program management and evaluation.



**Dr. Zafar Mirza**

**Department of Public Health, Innovation and Intellectual Property, World Health Organization**

He is a medical doctor with a post-graduation specialization in public health, focusing on pharmaceutical policies in developing countries. Before assuming this important office at the WHO, he served as a Regional Adviser for Essential Medicines and Pharmaceutical Policies in the East Mediterranean Regional Office of WHO based in Cairo, where he was responsible for 22 countries in his area of work.



**Ms. Malebona Precious Matsoso**

**Director General, South African National Department of Health**

Ms. Malebona Matsoso is director general in the Department of Health, a position she has held since June 2010. She has a Master's degree in Law and Ethics from the University of Dundee, a degree in Pharmacy from the University of the Western Cape, and a post-graduate diploma in Health Management from the University of Cape Town. Ms. Matsoso has worked in both the public and private sector at management level and was a director in public health innovation and intellectual property in the office of the Director- General of the World Health Organization.

Former leadership positions include her appointment as a head of the Medicines Control Council, serving as a member of the National Research Ethics Council of South Africa, and as director of the Essential Drugs and Traditional Medicines Program for the Department of Health.

Ms. Matsoso has been a member of various advisory panels locally and internationally, with a primary focus on improving access to medicines.



**Mr Mario Ottiglio**

**Director, Public Affairs and Global Health Policy, IFPMA**

Mario Ottiglio is Director at the IFPMA where he has been working since 2007 in positions of increasing responsibility. Mario leads on global health policy, coordinates IFPMA Members' policy positions and conveys them to government and UN Specialized Agencies officials. Mario also heads IFPMA's public affairs and communications efforts, developing partnerships and promoting active dialogue with key stakeholders from governments, multilateral organizations, and civil society. Prior to joining the IFPMA, Mario worked as a consultant for both the private sector and governments. Mario holds an MA in Political Science from the Naples Eastern University and is an Italian national.



**Mr Barton R. Peterson**

**Senior Vice President, Corporate Affairs and Communications, Eli Lilly & Company**

Bart Peterson joined Eli Lilly and Company in June 2009 as senior vice president of corporate affairs and communications. He is a member of the company's executive committee. Mr. Peterson received a bachelor's degree from Purdue University in 1980 and earned his law degree at the University of Michigan in 1983.

From 2000 to 2007, Mr. Peterson served two terms as Mayor of Indianapolis, the nation's 12th largest city. He also served as President of the National League of Cities in 2007. As mayor, along with Indiana University, Purdue University, Lilly, and the Central Indiana Corporate Partnership, he created BioCrossroads, a focused effort to push Indianapolis to the forefront as a life sciences capital. Prior to joining Lilly, Mr. Peterson was Managing Director at Strategic Capital Partners, LLC from June 2008 to June 2009. During spring 2008, Peterson was a fellow with the

Institute of Politics of Harvard University's Kennedy School of Government. During the 2008-2009 school year, Mr. Peterson was a Distinguished Visiting Professor of Public Policy at Ball State University. He continues as a fellow with the University's Bowen Center for Public Affairs, as well as serving on their Board of Advisors.



**Mr Benjamin Potashnikov**

**Commercial Director, Biocom, Russia**

Benjamin Potashnikov is Development Director of Biocom. Mr. Potashnikov's education background includes: North-Caucasus State Technical University (1996–2001), with a specialization in finance and credit and a course of studies in good manufacturing practices (GMP). Mr. Potashnikov also specialized in solid pharmaceutical manufacturing and practical guidelines. Mr. Potashnikov's main interests include regulatory affairs, export, contract manufacturing, marketing, research and development, supplies, external economic activity, and sales.