Geneva Pharma Forum

ANTIMICROBIAL RESISTANCE: STEPPING UP TO THE CHALLENGE

Open to all interested parties, this event aims at promoting a comprehensive approach to fight antimicrobial resistance.

30 APRIL 2015
10:00 TO 14:00

RESTAURANT VIEUX BOIS,
AVENUE DE LA PAIX 12,
GENEVA

A light lunch will be served

RSVP: info@ifpma.org or +41 22 338 32 00
The International Federation of Pharmaceutical Manufacturers and Associations (IFPMA) invite you to an event on antimicrobial resistance (AMR).

The event will take place from 10:00 to 14:00 on 30 April 2015, at the Vieux Bois Restaurant in Geneva.

For this occasion, the IFPMA will launch a new publication on AMR including a pipeline inventory and a new position on the need for economic incentives to ensure sustainable investments in antibacterial research & development.

IFPMA's events are designed to improve understanding of specific health issues and to provide a forum in which United Nations member states’ missions, intergovernmental organizations and the research-based pharmaceutical industry can exchange views and learn from each other. These events are typically attended by ambassadors, health attachés and senior figures from Geneva-based bodies, plus representatives of IFPMA member companies.

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**PROGRAM**

**Moderator:** Eleanor Malone, Editor, Scrip Intelligence

**10:00 – 10:30** Introduction & Welcome
 Mario Ottiglio, Director, Public Affairs Communications and Global Health Policy, IFPMA

**10:30 – 12:15** Panel Session
 Why should we care about multi-resistant bacteria? Clinical impact and public health implications
 Stephan Harbarth, Infection Control Programme, Geneva University Hospitals

Diagnostic solutions to support antimicrobial stewardship
 Marie Françoise Gros, Head of Medical Affairs, bioMerieux

European Medicines Agency activities in the fight against AMR
 Marco Cavaleri, Head of Anti-infectives and Vaccines, Scientific and Regulatory management Department, European Medicines Agency

Presentation of a global action plan on antimicrobial resistance
 Charles Penn, Coordinator, Antimicrobial Drug Resistance, World Health Organization

Enabling drug discovery & development to address the crisis of antimicrobial resistance: New tools, new pathways & remaining challenges
 John Rex, Senior Vice President and Head of Infection, Global Medicines Development, AstraZeneca Pharmaceuticals

**12:15 – 12:45** Questions & Answers

**12:45 – 14:00** Lunch