

The Healthcare Industry as a Partner in Healthcare – the need to adhere to high Ethical standards worldwide

Russell Williams, President, Rx&D Canada / Chair IFPMA CCN
March 26th, 2013
Johannesburg

Welcome



IFPMA



Trust and Ethics – The Foundation



IFPMA

- We focus on high standards, intellectual honesty and ethical conduct
- Good Ethics Leads to Good Science
- Good Science creates Good Medicines



The Ethical Advantage



- Standing the test of time
- Living and evolving document

Promoting Best Practices



IFPMA

- Working together to strengthen our Codes and Best Practices.
- Training and outreach



What can we do better as an industry?



IFPMA

- Increased Transparency
- Reassess areas of concern
- Build partnerships



Conclusion



- **Strive:**
 - For Self regulation : it is a privilege and not a right
 - To achieve high ethical standards
- **Continue:**
 - The quest for excellence
 - To ask the ethical questions

Thank you!

Merci!



IFPMA

