The Healthcare Industry as a Partner in Healthcare – the need to adhere to high Ethical standards worldwide

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Welcome
Trust and Ethics – The Foundation

• We focus on high standards, intellectual honesty and ethical conduct

• Good Ethics Leads to Good Science

• Good Science creates Good Medicines
The Ethical Advantage

• Standing the test of time

• Living and evolving document
Promoting Best Practices

- Working together to strengthen our Codes and Best Practices.
- Training and outreach
What can we do better as an industry?

- Increased Transparency
- Reassess areas of concern
- Build partnerships
Conclusion

- **Strive:**
  - For Self regulation: it is a privilege and not a right
  - To achieve high ethical standards

- **Continue:**
  - The quest for excellence
  - To ask the ethical questions
Thank you!  
Merci!