

Ministerial Roundtable Breakfast
International Telecommunication Union (ITU) – International Federation of
Pharmaceutical Manufacturers and Associations (IFPMA)



MOBILE WORLDS, MOBILE ACTIONS:

mHEALTH: THE OPPORTUNITY FOR
NON-COMMUNICABLE DISEASES (NCDs)

AGENDA

8:15-8:30

Welcome Remarks

Dr. Hamadoun Touré, Secretary General, ITU
Dr. Oleg Chestnov, Assistant Director General Non-Communicable Diseases and Mental Health, WHO
Mr. Eduardo Pisanj, Director General, IFPMA

8:30-9:20

Roundtable Breakfast discussions

Table 1: OPPORTUNITIES
Table 2: CHALLENGES
Table 3: PARTNERSHIPS
Table 4: SUSTAINABILITY

9:20-9:30

Summary of discussions per table

9:30-9:45

Final comments and Closing remarks



02 JULY 2013

08:15 - 09:45

MINISTERIAL ROUNDTABLE BREAKFAST
DELEGATES DINING ROOM
PALAIS DES NATIONS, GENEVA



IFPMA



More information on the initiative at www.who.int or at mhealth4ncd.itu.int