Lunch Session on NCD Prevention and Management – Pragmatic Solutions with Impact

A panel of experts will illustrate how NCD prevention and management can be enhanced by pragmatic thinking across disease silos and leveraging new easily implementable tools.

Research-based Pharmaceutical Industry’s Framework of Action for the Prevention and Control of NCDs

Mr. Eduardo Pisani, Director General, International Federation of Pharmaceutical Manufacturers and Associations (IFPMA)

Reducing Influenza’s Impact on People with Chronic Conditions

Dr. Janet E. McElhaney, Professor of Medicine and the Alan M. McGavin Chair in Geriatrics Research, Department of Medicine, University of British Columbia, Vancouver, Canada

Opportunities to Increase NCD Prevention

– The Health Improvement Card: a Tool for Prevention

Julia Seyer of World Health Professionals Alliance (WHPA)

– Health Literacy and Scorecard

Scott C. Ratzan, MD, MPA is Vice President, Global Health, Johnson & Johnson and Editor-In-Chief of the Journal of Health Communication: International Perspectives

Lunch boxes are available to all session participants.