



UNIVERSITÉ
DE GENÈVE

FACULTÉ DE MÉDECINE



IFPMA

International Federation
of Pharmaceutical
Manufacturers & Associations

Global mAgining Workshop

April 19 – 21, 2017

Hosted by the
University of Geneva





The University of Geneva has established an inter-faculty center entirely devoted to aging in 1992. The CIGEV (*Centre interfacultaire de g erontologie et d' tudes des vuln rabilit s*) conducts research on aging and vulnerability, with a focus on social and cognitive aspects.

More than 300 papers have been published since 1994, and in 2011 the CIGEV became the national co-leading house of the Swiss Science Foundation National Centers of Competence in Research (NCCR) 'LIVES' research platform (lives-nccr.ch/en).

In addition, within the Faculty of Medicine of the University of Geneva, the Institute of Global Health and the Department of Psychiatry have joined forces to nurture and cement their collaboration with WHO, mainly through a WHO Collaborating Center, which is very active in the field of aging and dementia.

Finally, the University Hospitals of Geneva (*HUG*) highly prioritize the promotion of quality care for elderly patients, and have created a Medical Center of Excellence for the Aging to Meet the Needs of Our Society to optimally, comprehensively, and efficiently meet the ever-increasing needs in this area (hug-ge.ch/en/medical-center-aging-meet-needs-our-society).

Be He@lthy Be Mobile

In 2012, the Be He@lthy, Be Mobile joint UN initiative was created focusing on mHealth. Its aim is to help scale up mHealth within national health services as a tool for the prevention and control of all major NCDs and their associated risk factors. It has been operational for more than two years and has programs in 9 countries, with expression of interest received from more than 50 others. The initiative blends country experience with clinical evidence to develop mHealth handbooks for each of the major NCDs, covering program content, technical guidance, costing and additional resources. It then supports the adaptation of these universal blueprints to country-specific contexts, as well as providing technical guidance for implementation.

As of early 2017, the initiative has helped launch national programs in India, Senegal, Egypt, and Zambia in the areas of mCessation, mDiabetes, and mCervicalCancer. It is also working with national governments in Tunisia, Costa Rica, the Philippines, the United Kingdom and Norway. Each country has brought its own selection of successes and transferrable lessons to the global table, to be shared with existing and future countries. These will be shared back with the global community to help other future countries learn from these pioneers and create equally strong mHealth programs of their own.

The objective is for mHealth programs to be started with a longer-term integration plan already in mind so that the platform can eventually be used to create programs for any disease or user group. Overall, the initiative is working to build government capacity to feed innovation into their health systems in a sustainable way. It is also expanding the focus from a national to a regional perspective by looking at establishing regional mHealth knowledge and innovation hubs to share best practices and promote South-South collaboration, helping to foster the large-scale use of mHealth to improve global health and well-being.

About the Workshop

The two and a half day workshop on "mHealth for Aging" will take place on April 19-21, 2017 in Geneva, Switzerland. The workshop will form part of the Be He@lthy, Be Mobile initiative, and will bring together health leaders from Governments, representatives from UN agencies and other bilateral and multilateral agencies supporting Be He@lthy, Be Mobile initiative, academics working on mHealth and aging, technology and design experts to support efforts to address Non-communicable diseases (NCDs) globally. The workshop will focus on how to scale up the use of mobile technologies for aging, using a human-centered design approach.

Agenda

Wednesday, April 19th

The first day will present BHBM and the work taking place in countries, academia, and at WHO. We will then go through a persona activity to explore the main concerns of aging individuals when implementing an mAging program.

08:30-09:00 Registration

Session 1: Setting the stage Chair: Terje Peetso

09:00-09:10	Welcome address	Michel Oris John Beard ITU
09:10-09:20	Workshop overview and objectives	Allison Goldstein
09:20-09:30	Introductions	Facilitator
09:30-09:45	WHO conceptual framework on Healthy Aging	John Beard
09:45-10:00	Introduction to the Be He@lthy, Be Mobile initiative	Hani Eskander
10:00-10:15	Overview of the Integrated Care for Older People (ICOPE) guidelines	Islene Araujo De Carvalho
10:15-10:30	Questions and open discussion	Terje Peetso

10:30-10:45 — Coffee break

Session 2: Experiences in aging Chair: Renè Rizzoli

10:45-12:00	Country perspectives <ul style="list-style-type: none">• India• Zimbabwe• China	<ul style="list-style-type: none">• AB Dey (India)• Joconiah Chirenda (Zimbabwe)• Wang Fang (China)
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12:00-13:00 Lunch

13:00-14:00	Panel: Insights into the field of research on aging	Moderator: Renè Rizzoli <ul style="list-style-type: none">• Matthias Kliegel (University of Geneva)• Amit Dias (Goa Medical College)• Mikel Izquierdo (Public University of Navarra)• Chiung-ju Liu (Indiana University)
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14:00-14:15	Testimonial from end-users	Warren Furth Yves Biegbeder
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14:15-14:30 — Coffee break

Session 3: Personas Chair: Dorothy Anne Forbes

14:30-14:35	Introduction to group activity	Allison Goldstein
14:35-16:00	Group Activity: Personas (4-5 groups) Groups will explore the profiles of target populations to understand opportunities for mHealth interventions and to inform content validation	Group work led by facilitators
16:00-16:45	Group sharing and open discussion	Dorothy Anne Forbes
16:45-17:00	Awareness of, and strategies to combat ageism	Diane Wu
17:00-17:15	Recap and overview of next day's activities	Yuka Sumi
17:30-20:00	Open reception for all participants, hosted by IFPMA	

Thursday, April 20th

This day will be dedicated to group activities for vetting content and mapping it onto a framework to be implemented as an mHealth intervention for aging that could fit into a health system.

Session 4: Content development Chair: AB Dey

09:00-09:05	Welcome	Yuka Sumi
09:05-09:25	Be He@lthy, Be Mobile initiative: Countries and toolkits	Surabhi Joshi Per Hasvold Allison Goldstein Islene Araujo de Carvalho
09:25-09:45	mAging content framework: A comprehensive approach to aging	Allison Goldstein Islene Araujo de Carvalho
09:45-10:05	Best practices in text message development and communication strategies for older adults	Suzanne Suggs Diane Wu
10:05-10:10	Introduction to group activity	Allison Goldstein
10:10-12:00	Group Activity: Content library review	Group work led by facilitators

Coffee on your own

12:00-12:15	Check-in: Questions and open discussion	WHO
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12:15-13:15 Lunch break

13:15-14:45	Continue content library review	Group work led by facilitators
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14:45-15:00 — Coffee break

15:00-16:00	Group sharing and open discussion on important issues that arose during review	AB Dey
16:00-17:00	<p>Panel: Innovations in Digital Health and Aging</p> <ul style="list-style-type: none"> • "Brain Health Score: Use of everyday data from smartphones and wearables to develop a single number that tracks brain health and resilience" • "Use cases and ongoing research projects using mHealth for ageing" • "mHealth and healthy ageing approaches at Pfizer" • Questions and open discussion 	<p>Moderator: Vanessa Peberdy</p> <ul style="list-style-type: none"> • Vaibhav Narayan (J&J) • Phillipp Buluscsek (Domosafety) • Julie T. Chan (Pfizer)

17:00-17:15	Recap and overview of next day's activities	Diane Wu
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Friday, April 21st

The morning of the last day will be dedicated to discussing M&E indicators for an mAging program.

Session 5: Monitoring and Evaluation		Chair: Jill Keeffe
09:00-09:05	Welcome and outline of the day's schedule and objectives	Diane Wu
09:05-09:25	mHealth M&E framework and examples in BHBM countries	Surabhi Joshi
09:25-09:30	Introduction to group activity	Per Hasvold
09:30-10:45	Group Activity: Using mHealth M&E logic model, discuss indicators and measurability	Group work led by facilitators
<i>Coffee on your own</i>		
10:45-11:45	Plenary style: group sharing and open discussion	Jill Keeffe
11:45-12:00	mAging: next steps towards implementation	Sameer Pujari Islene Araujo de Carvalho

Participant Biographies

Dr Emiliano Albanese

University of Geneva, Switzerland

Emiliano Albanese is an MD, PhD, MPH. In Geneva he is an SSPH+ professor of public mental health in the Department of Psychiatry (DUP), and the Director of the WHO Collaborating Center for Research and Training in mental health at the University of Geneva. He is amongst the GDG experts of the WHO ICOPE and mhGAP flagship programs on aging and mental health in low- and middle-income countries (LMICs).

Dr Islene Araujo de Carvalho

World Health Organization, Switzerland

Dr Araujo de Carvalho holds an MD with post-graduate training in obstetrics and gynaecology, a Master's degree in Public Health, and Diplomas in International Health and Gerontology. Islene has worked, for more than 15 years with the UN System (at national, regional and global levels) on community health, health promotion and primary health care. She worked in Latin American, Africa and Asia in a variety of capacities. In Brazil, she coordinated a State Reproductive Health Programme, before becoming the National Coordinator of the Brazilian Maternal Health Programme. In Tanzania and Zimbabwe she was the National Health Coordinator in charge of setting up health service delivery systems for primary health care, with an emphasis on the prevention and control of non-communicable diseases. She joined the Department of Aging and Life Course in 2013

and leads on WHO's efforts to align health systems to the needs of older people with a focus on older person centered and integrated care. She oversees the development and implementation of relevant policy, clinical standards, interventions and tools. She also supports the translation of research and capacity development in policy and practice with a focus on facilitating its utilization by health professionals in clinical settings.

Dr John Beard

World Health Organization, Switzerland

John initially worked as a physician in South Africa, the United Kingdom and rural Australia, including several years as medical officer for a community controlled Aboriginal Medical Service. He subsequently held a range of senior public health and academic roles in Australia and the USA, including as the founding head of the University of Sydney's Department of Rural Health, Manager of Public Health for the Sydney 2000 Olympic Games, and Senior Epidemiologist with the New York Academy of Medicine. He works closely with the World Economic Forum and is a past chair of their Global Agenda Council on Aging and a current member of the Global Council on the Future of Human Enhancement. John remains actively involved in several large international research studies on aging and he has published widely in the international literature. He has been an editor for a number of key publications including the World Economic Forum monograph "Global Population Aging: Peril or

Promise?", the 2014 Lancet series on Aging, and the 2013 special issue of the Bulletin of the World Health Organization on "Women Beyond Reproduction". He retains his links to the University of Sydney, where he is an Honorary Professor.

Julie Chan

Pfizer Consumer Healthcare, United States

Julie T. Chan is Global Consumer Engagement Lead, Pfizer Consumer Healthcare. Ms Chan is responsible for developing advertising strategies for Pfizer's global consumer brands, including Advil, Centrum, Caltrate, ChapStick and Nexium24HR. In leading Pfizer Consumer Healthcare's global media strategies, Ms. Chan has driven a unique approach to leveraging consumer insights married with technological innovation. Ms. Chan oversees strategic development of digital strategies including use of emerging technologies. Prior to joining Pfizer Consumer Healthcare, during a 13 year career at Johnson & Johnson, she led a team of media professionals responsible for integrated communications, agency oversight and digital marketing for the company's consumer, pharmaceutical and medical device businesses. She is a board member of the World Federation of Advertisers as well as the Mobile Marketing Association. She has also been recognized with the Pfizer Consumer Healthcare President's Eye-on-Innovation Award.

Dr Joconiah Chirenda
University of Zimbabwe,
Zimbabwe

Dr Joconiah Chirenda is a Public Health Specialist with more than 20 years' work experience in Communicable Diseases, Health Systems Strengthening and Mentoring at national, regional and international levels. His programme management and leadership skills were demonstrated during the times he worked as a Director of National Malaria and Tuberculosis programmes in Zimbabwe and Botswana respectively. Regional and international-level experience has been through multiple consultancies with the United Nations agencies, European Union and the World Bank. Currently he is a Lecturer at the College of Health Sciences, University of Zimbabwe.

Dr A.B. Dey
All India Institute of
Medical Sciences, India

Dr. A.B. Dey is the Professor and Head of Geriatric Medicine at All India Institute of Medical Sciences, New Delhi. A physician by training, he pursued a Fellowship in Geriatrics in Newcastle upon Tyne under Commonwealth Medical Fellowship in 1995-1996. Since 1997, he has been involved in establishing Geriatrics in India through research, training and service development. Dr Dey set up the largest post-graduate Department of Geriatric Medicine in India in 2012. He has been assisting WHO SEARO, EMRO and WPRO in developing strategies for healthy and active aging; and strengthening old age care in health systems in countries of these regions.

Hani Eskandar
International
Telecommunication Union,
Switzerland

Hani Eskandar is the ICT Applications Coordinator at wthe ICT Applications and Cybersecurity Division of the Telecommunication Development Bureau of ITU. He is currently involved in providing assistance to several developing countries by advising on eApplications strategies and policies, assisting in implementing technical co-operation projects and developing guidelines and best-practices on eApplications. Previously, Mr. Eskandar had extensive experience in the field of ICT for Development through his work with the International Federation of Red Cross and Red Crescent in Switzerland and UNDP and other NGOs in Egypt.

**Professor
Dorothy Forbes**
University of Alberta,
Canada

Dr Forbes began her academic career at the University of Saskatchewan, then Western University and currently with the University of Alberta. Her community nursing experiences drive her program of research that focuses on improving the quality of life for persons with dementia, their family caregivers, and formal care providers through integrated knowledge translation strategies that enhance quality and safe dementia care in the home. She continues to conduct Cochrane Reviews on the effectiveness of exercise in managing the symptoms of dementia. Dr Forbes is a co-applicant on several research studies and was a Visiting Professor with the Federal University of Rio do Sul in Porto Alegre, Brazil.

**Professor
Antoine Geissbuhler**
Geneva University School
of Medicine, Switzerland

Antoine Geissbuhler is a Professor of Medical Informatics at Geneva University School of Medicine and Director of the Division of the Medical Informatics at Geneva University Hospitals. Dr Geissbuhler graduated from the Geneva University School of Medicine in 1991 as a Philips European Young Scientist first award laureate. He received his doctorate for work on tri-dimensional reconstruction of positron emission tomography images. After completing a post-doctoral fellowship in medical informatics at Vanderbilt University, he rose to Associate Professor of Biomedical Informatics and Vice-Chairman of the Division of Biomedical Informatics at Vanderbilt University Medical Center. There, Dr Geissbuhler worked primarily on the development of clinical information systems and knowledge-management tools. During his time at Vanderbilt, he was the primary developer of the WizOrder computerized Physician Order Entry system, which uses integrated decision support and is now being marketed commercially. In 1999, Dr Geissbuhler returned to Geneva to head the Division of Medical Informatics in Geneva University Hospitals and School of Medicine. Dr Geissbuhler's current research focuses on the development of innovative computer-based tools for improving the quality and efficiency of care processes, at the local level of the hospital, at the regional level of a community healthcare informatics network, and at the global level with the development of a telemedicine network in Western Africa. He has now been named an international associate of the American College of Medical Informatics

Allison Goldstein
World Health Organization,
Switzerland

Allison Goldstein is a Technical Officer for the WHO mHealth secretariat for the joint UN Initiative Be He@lthy Be Mobile, where she coordinates the technical documents for countries implementing mHealth programs. From 2012-2015, she worked for the CDC in the Division for Heart Disease and Stroke Prevention on the Million Hearts Initiative Science Team. From 2010-2012 she was part of a small team at CARE International funded by the CORE Group to conduct polio eradication activities. She holds a bachelor's degree in Zoological Anthropology from the University of Michigan and a master's degree in Public Health from Emory University's Rollins School of Public Health.

**Professor
Mikel Izquierdo**
Public University of
Navarra, Spain

Mikel Izquierdo is Head and full Professor of Biomechanics and Exercise Physiology in the Department of Health Sciences of the Public University of Navarra. He also holds an appointment as a professor of Sport Biomechanics at the Centre of Studies of the Spanish Olympic Committee. Additionally, he was the Head of the Unit of the Research, Studies and Sport Medicine Center of the Government of Navarra from 2005-2010 and principal investigator and collaborator in several EU- funded projects focused on frailty and exercise: VIVIFRAIL to promote and recommend changes in lifestyle associated with physical exercise for frail patients at risk of functional decline and MID-FRAIL, to test the efficacy of a multimodal intervention in prefrail/frail older patients with type 2 diabetes. His current research interests include the neuromuscular biomechanics

of muscle strength and power with special interest in strength training in both the elite athlete and the aging human. Prof. Mikel Izquierdo has published more than 200 original articles in peer-reviewed journals. researchgate.net/profile/Mikel-Izquierdo/publications/

Surabhi Joshi
World Health Organization,
Switzerland

Surabhi Joshi is Technical Officer in the Be He@lthy, Be Mobile initiative of the WHO and ITU. She supports country implementation and monitoring and evaluation of mHealth programs for NCDs. She holds an MPP from the School of Public Health at Johns Hopkins University, where she was a Fulbright-Nehru Scholar. She has previously worked in the Department of Health Statistics and Information Systems at WHO Geneva, International Union for TB and Lung Diseases (IUTLD) in New Delhi, UNAIDS Technical Support Facility at Nepal, and the National AIDS Control Organization, Ministry of Health in New Delhi.

Professor Jill Keefe
L V Prasad Eye Institute,
India

Jill is a member of the faculty at L V Prasad Eye Institute in Hyderabad, India and has an honorary appointment at the Department of Ophthalmology at the University of Melbourne. She holds the position of Chair of the International Agency for Prevention of Blindness Low Vision Working Group. She worked with the World Health Organization (WHO) for many years as Director of the WHO Collaborating Centre for Prevention of Blindness at the Centre for Eye Research Australia.

Professor Keefe received an Order of Australia Medal in 2007 for services to eye care education and practice.

Dr Qurat ul Ain Khan
Aga Khan University
Hospital, Pakistan

Qurat ul Ain Khan, M.D. completed his MBBS from Dow Medical College in Karachi, Pakistan, completed his residency in General Psychiatry from Chicago Medical School in the U.S. in 2011 and a fellowship in Behavioral Neurology and Neuropsychiatry from the Mayo Clinic in Jacksonville, FL. He is certified by the American Board of Psychiatry and Neurology (General Psychiatry) and United Council for Neurologic Subspecialties (Behavioral Neurology and Neuropsychiatry) and joined Aga Khan University Hospital as Assistant Professor in 2013, working as a clinician, academician and researcher.

**Professor
Matthias Kliegel**
University of Geneva,
Switzerland

Matthias Kliegel is full professor of psychology and the chair of cognitive aging at the School of Psychology at the University of Geneva. He is also the director of the Geneva Aging Center (Centre interfacultaire de gérontologie et d'études des vulnérabilités CIGEV), co-leading house of the Swiss National Centre of Competence in Research LIVES – Overcoming vulnerability: Life course perspectives. His research, funded, for example, by the Swiss National Science Foundation, the German Research Council or the Australian Research Council, focuses on cognitive health across the lifespan where he has published more than 200 peer-reviewed papers (for more information see: unige.ch/fapse/aging/fr/members/kliegel/)

**Professor
Chiung-Ju Liu**
Indiana University
United States

Professor Chiung-Ju Liu is Associate Professor at the School of Health and Rehabilitation Sciences, Department of Occupational Therapy. Her research goal is to identify modifiable factors and to develop effective interventions that will enable older adults to live an independent and healthy life. She has two research foci: preventing late-life disability prevention and promoting health literacy. Her research efforts in late-life disability prevention include: 1) identifying the benefit and limitation of muscle strength training on reducing physical functioning in older adults; and 2) developing and testing a therapeutic home-based exercise program to overcome the limitation of muscle strength training. Her research efforts in health literacy promotion include examining the effect of 1) increasing text cohesion and 2) using illustrations or multimedia on processing and comprehension of health information for older adults.

**Dr Vaibhav Narayan,
Janssen**
United States

Vaibhav is currently Vice President of Research IT at Janssen Pharmaceuticals LLC, where he is responsible for programs that utilize data, analytics and digital health technologies to transform research innovation capabilities across Janssen R&D. Vaibhav also holds the position of Head, Integrated Solutions, Janssen Neuroscience. In this role, Vaibhav is leading efforts to develop technology enabled solutions for early detection, disease monitoring and relapse prediction in Alzheimer's Disease, Major Depressive Disorders and Schizophrenia. Vaibhav joined

Johnson and Johnson from Eli Lilly and Co., where he headed the Discovery and Biomedical Informatics group responsible for enabling Eli Lilly's translational, biomarker, and tailored therapeutics strategies. Prior to Eli Lilly, Vaibhav held multiple leadership roles in various small to mid-size biotech companies such as Celera Genomics, CuraGen Corporation and Vertex pharmaceuticals during which time he participated in multiple landmark 'Big Biology' projects, including sequencing, assembly and analysis of the human genome (the Human Genome Project). Vaibhav obtained his PhD from Yale University jointly from the Departments of Chemistry, and Molecular Biophysics & Biochemistry in 1998, and an Executive MBA from Kellogg School of Management, Northwestern University in 2009.

Hiroko Nishimoto
International Federation
of Pharmaceutical
Manufacturers and
Associations (IFPMA),
Switzerland

Hiroko Nishimoto has been Japan Liaison Executive at IFPMA since May 2015. As a member of the global health policy team, she facilitates coordination between the IFPMA and Japanese Pharmaceutical Manufacturers Association (JPMA) on policy decisions and global health partnerships. Hiroko holds a MBA degree from Waseda Business School and a BA in English Literature from Doshisha University in Japan. Prior to joining IFPMA, she has worked for Astellas Pharma Inc. for 12 years in Japan, most recently in its corporate planning function, its CSR, and project management of Astellas' global health initiatives.

Professor Michel Oris
University of Geneva,
Switzerland

Michel Oris is a full professor at the School of Social Sciences, University of Geneva. Vice-rector for Research and Human Resources since mid-July 2015, he was previously the director of the Interdisciplinary Center for Gerontology and Vulnerability Studies and codirector of the Swiss National Centre of Competency in Research "LIVES. Overcoming Vulnerabilities. Life Course Perspectives". His research focuses on inequalities, with an emphasis on the living and health conditions of the elderly, injustices regarding death, and interactions between individual trajectories and the dynamics of social structures, between vulnerabilities and life courses.

Vanessa Peberdy
International Federation
of Pharmaceutical
Manufacturers and
Associations (IFPMA),
Switzerland

Vanessa covers policy affairs in relations to global health issues, with specific interest in aging and non-communicable diseases (NCDs). Vanessa holds a master's degree in Development Studies from the London School of Economics and Political Science, and a bachelor's degree in Economics from University College London. Prior to joining IFPMA, Vanessa worked at the Economist Intelligence Unit (EIU), where she was responsible for delivering economic, policy and business analysis and advisory services to clients across Europe, Middle East and Africa, working in part with EIU Healthcare, the healthcare arm of EIU. Before that, Vanessa was a Senior Consultant at GHK Consulting, a public policy consultancy specializing in the evaluation of public projects and programs in the UK and Europe.

Dr Terje Peetso
European Commission,
Belgium

Dr Terje Peetso joined the Unit Health and Wellbeing in DG Communications Networks, Content and Technology in 2011. Her main responsibilities are related to the coordination of the implementation of the eHealth Action Plan 2012 -2020 as well as the overall coordination of the policy group in the Unit. In 2014 she was the EU Fellow in the University of Southern California, USA, where her research focus was on the obstacles which hinder the introduction eHealth in healthcare systems.

Dr Peetso has been working in the European Commission since 2003 starting as a Scientific Secretary in the Risk Assessment Unit in DG Health and Consumers. In 2006 she became a policy officer in the area of tobacco control in the same DG. Dr Peetso holds a diploma in medicine from the University of Tartu, Estonia.

Silvia Perel-Levin
NGO Committee on Aging,
United Nations,
Switzerland

Silvia is the Chair of the NGO Committee on Aging at the UN in Geneva. An advocate for the human rights of older persons, she focuses on the intersection of gender, disability and aging.

At WHO (1999-2005), Silvia worked on health promotion, aging and NCDs issues. At UICC (2007-2008) she managed a team on cancer prevention and capacity building and produced the first international film festival on cancer. Since 2009, as an independent consultant she has evaluated projects, written reports and concept papers on a variety of health issues, including NCDs and e-health. She has an MSc in Inter-professional Practice (health sciences) from City University, London.

Dr Bhanu Pratap
International Federation
of Red Cross and Red
Crescent Societies,
Switzerland

Dr Bhanu Pratap is a Medical Doctor (N.Delhi), International Diploma in Humanitarian Assistance(USA) and Postgraduate diploma in Disaster Preparedness & Rehabilitation (India). He possesses more than 15 years' experience with Ministry of Health, NGOs, Red Cross & Research organizations in many countries in Middle East, South and South-east Asia in public health, resilience, emergency and conflicts. Currently as Senior Officer - Care in the community in Health and Care Department of International Federation of Red Cross and Red Crescent Societies (IFRC) Geneva, He leads Healthy Aging, First Aid and Mental Health Psychosocial support in close coordination with global reference centres and Care and support in communities.

Sameer Pujari
World Health Organization,
Switzerland

Sameer Pujari is part of the secretariat for the flagship WHO and ITU joint program on mHealth for Non-Communicable Diseases; Be He@lthy Be Mobile. Working at WHO since 2008, he has also provided technical advice and support to over 35 countries in the development of surveillance and management information systems. Prior to joining WHO, he worked with the US Government's health agency helping various countries build informatics systems for immunization and vaccination programs in Asia, Europe and Africa. He started his career working with WHO's National Polio Surveillance Project in India for 7 years, where he led the development and implementation of various information management systems for surveillance across the country.

Dr René Rizzoli
University of Geneva,
Switzerland

Dr René Rizzoli is an internist and endocrinologist, with a subspecialty focus on metabolic bone diseases, osteoporosis and disorders of mineral metabolism. He is presently emeritus professor of medicine at the Geneva University Hospitals and Faculty of Medicine, Geneva, Switzerland, where he used to be the head of the Division of Bone Diseases and the chair of the Department of Geriatrics. Dr. Rizzoli is the former chairman of the Committee of Scientific Advisors of the International Osteoporosis Foundation, of which he is now the treasurer. He is the chairman of the Scientific Advisory Board of the European Society for Clinical and Economic Aspects of Osteoporosis and Osteoarthritis, and co-chairing the scientific program committee of the annual IOF-ESCEO congress. He is involved in both basic and clinical research projects investigating hormone action, regulation of bone growth, pathophysiology of osteoporosis and of calcium and phosphate homeostasis disorders, and the role of nutrition, calcium, protein, bisphosphonates, selective estrogen modulators, parathyroid hormone, denosumab and strontium ranelate in the prevention and treatment of osteoporosis. Dr. Rizzoli is author of more than 850 scientific articles, editor-in-chief of Calcified Tissue International and Musculoskeletal Research and associate editor of Osteoporosis International.

Professor Suzanne Suggs
Università della Svizzera italiana, Switzerland

Professor Suzanne Suggs is an Associate Professor of Social Marketing and Head of the BeCHANGE Research Group in the Institute for Public Communication, Faculty of Communication Sciences, Università della Svizzera italiana (USI), in Lugano, Switzerland. She is Vice-Director of the Consumer Behavior Lab and Director of the Sustainability Incubator (SINC) at USI. Additionally, she is a Visiting Reader in the Institute for Global Health Innovation at Imperial College London and is a Fellow in the Swiss School of Public Health. Her research focuses on health behavior change and health communication, using a social marketing approach and ITC.

Dr Yuka Sumi
World Health Organization, Switzerland

Yuka Sumi MD, PhD is a certified specialist of Japanese Acute and Critical Care Medicine and Japan Surgical Society. She has worked as an associate professor in the Department of Emergency and Critical Care Medicine and in the Faculty of Gerontology in Juntendo University. In 2016, she joined the Healthcare New Frontier Promotion Headquarters Office in Kanagawa Prefectural Government in Japan as a senior project leader of global Health. Since December 2016, she has joined the WHO Department of Aging and Life Course as a secondment from Kanagawa Prefectural Government and she is currently developing the clinical guidelines for Integrated Care for Older People (ICOPE) in primary care settings and working on the mAging program with the BHBM initiative.

Dr Wang Feng
Chinese Academy of Medical Sciences, China

Ms. Fang WANG, now works as a researcher on health policy at Institute of Medical Information/Center for Health Policy and Management, Chinese Academy of Medical Sciences. Dr Wang completed her M.A. from Mahidol University in Thailand in 2002, and her MD from Huazhong University of Science and Technology, China in 2006. In 2012, granted by CMB, she finished as visiting scholar at the Institute of Health Policy and Management (iBMG) in Erasmus University, Rotterdam. Dr Wang has worked on primary health care issues for 15 years, and also has an interest in integrated health and pension care for older people.

Dr Diane Wu
World Health Organization, Switzerland

Diane Wu holds an MD from the University of British Columbia, Canada, and an MPH from Harvard University, USA. Diane is board certified in Family Medicine in Canada. She has worked in medicine, public health, and management consulting in China, Laos, Bosnia-Herzegovina, England, Switzerland, Canada, and the United States. She has held research, technical and operational support roles with the Alliance for Health Policy and Systems Research, the University of Toronto, Global Affairs Canada and for a multinational private sector consulting firm. She joined the Department of Aging and Life Course in 2016 and currently supports the management of WHO partnerships, communications and advocacy, and the development of new platforms to support innovation in healthy aging.

Additional Participants

Dr Amit Dias Mr Yves Biegbeder
Mr Warren Furth Dr Philipp Buluschek

Informal dinner reception

6.30pm
IFPMA, 4th Floor,
Campus Biotech

IFPMA warmly welcomes you to an informal dinner reception at its offices in the 4th floor of Campus Biotech, a short lift ride away from the workshop venue.

Partners



AFRICAN DEVELOPMENT BANK GROUP



GlaxoSmithKline



The Norwegian Directorate of eHealth



IFPMA



