Our Ethos | Building a culture of trust

**Care**
Protect the safety of those who use our products – from the conduct of clinical trials and throughout the product lifecycle.

**Innovation**
Improve global health through innovative products and services, upholding the highest ethical, scientific, and medical standards.

**Quality**
Commit to providing high-quality products that have proven clinical efficacy and have a reliable safety profile.

**Honesty**
Ensure truthful and balanced communication with governmental authorities, healthcare professionals, patients and other stakeholders.

**Speaking Up**
Foster a culture in our respective organisations where concerns are shared openly and honestly so that we learn from mistakes and continuously improve.

**Transparency**
Advance science and patient care by sharing industry-sponsored clinical trial data in a responsible, accurate and appropriate manner.

**Fairness**
Support and respect fair trade practices and open competition.

**Integrity**
Act responsibly, ethically and professionally. Do not offer, promise, provide, or accept anything of value in order to inappropriately influence a decision, gain an unfair advantage.

**Accountability**
Be accountable for our actions and decisions, including the appropriate oversight of external third parties that act on our behalf.

**Respect**
Respect all people and embrace a culture of diversity and inclusion. Protect the environment. Treat animals under our care responsibly.

**Privacy**
Respect privacy rights and appropriately manage and protect personal information.

**Education**
Support the advancement of the scientific and medical education for the ultimate benefit of patients.