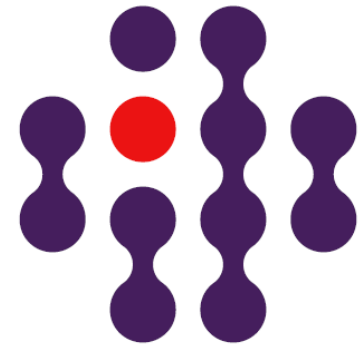


# HYPER Healthcare: Youth Perspectives. Empowered



HYPER is a group dedicated to empowering, connecting and mobilizing young leaders and future decision makers in the life-science industry.

Focusing on areas of relevance for young professionals in the biopharmaceutical sector, from innovation to industry footprint to sustainability, the platform, which launched in September 2020, supports the emergence of a new generation of industry leaders that can master core global issues early on in their careers and help amplify industry messages.

HYPER has three main objectives:

1. Empowering young professionals in the biopharmaceutical industry by increasing their exposure to and understanding of global health issues.
2. Reinforcing the culture of networking and enable young people in the biopharmaceutical industry to share their stories and learn from each other.
3. Foster a better understanding and awareness of the biopharmaceutical industry contribution to global health to support industry's youth dialogue with their peers.

## Get in touch with us!

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## Launch in September 2020

**LinkedIn page:** [HYPER | Healthcare: Youth Perspectives. EmpoweRed](#)

**Launch Article:** Supporting the emergence of a new

generation of industry leaders for sustainable global health

## Written story and video about the One Young World With Alexandra Rupp, Novartis

## Written Q&A with Charles Kwani on the occasion of the Launch of the Africa Young Innovators for Health Award

Details of the Africa Young Innovators for Health Award, including eligibility is available at: <https://lnkd.in/dNxnHMC>

Applications will be open from 11 January 2021 until 31 March 2021.

#innovation #healthcare #youthempowerment

## Live Q&A with Martin Bernhardt, Head Public Affairs Global Health at Sanofi

HYPER will focus on 4 main axes to grow the platform further in 2021:



### Advocacy & Visibility

The group will build on the activities it conducted in 2020 and continue publishing articles, posts, stories and sharing events and activities of other groups on its LinkedIn public page. To increase the visibility of the group further, communication materials will be developed (podcast, short videos etc.) and the group will seek to feature HYPER at key events in health but also in the sustainability, environmental and social spaces.



### Coalition Development & Partnerships

The group will continue expanding its membership and building on relationships it initiated with other youth-led groups, including the One Young World, the Kenya Association of Pharmaceutical Industry, the Health Parliament (Europe), the IFPMA internal youth working group, and others.



### Learning & Networking

Q&A with senior people in the industry will continue. Learning and networking opportunities will be explored with partners, including workshops and events. HYPER members are encouraged to share any relevant news from their respective company to get to know each other and keep building the community.



### Policy Engagement

Ways for the group to get engaged in policy-oriented activities will be further discussed and explored in the second half of 2021, depending on opportunities and members' interests.