

# 21st IFPMA Assembly 2002

## P R O G R A M

30 September – 2 October 2002  
HOTEL ADLON, Berlin – Germany



FOR REGISTRATION PLEASE USE REGISTRATION FORMS INSIDE.

SECOND ANNOUNCEMENT

## Enquiries on the Program to



IFPMA  
30 rue de St-Jean  
P.O. Box 758  
1211 Geneva 13  
Switzerland

Telephone: +41 (22) 338 32 00  
Telefax: +41 (22) 338 32 99  
E-mail: [admin@ifpma.org](mailto:admin@ifpma.org)  
Website: [www.ifpma.org](http://www.ifpma.org)

The International Federation of Pharmaceutical Manufacturers Associations (IFPMA) is a non-profit, non-governmental Organization (NGO) representing more than 55 national industry organizations from both developed and developing countries. Member companies of the IFPMA are the major global research-based pharmaceutical and vaccine companies. In the current research and development pipeline, our industry is working on more than 700 new medicines and vaccines for infectious diseases including HIV/AIDS, cancer, heart disease and stroke, and diseases that disproportionately affect women such as osteoporosis.

## The Host Association



VERBAND FORSCHENDER ARZNEIMITTELHERSTELLER E.V. – VFA  
Hausvogteiplatz 13  
10117 Berlin  
Germany

Telephone: +49 (30) 206 04-0  
Telefax: +49 (30) 206 04-222  
Website: [www.vfa.de](http://www.vfa.de)

The Association of Research-based Pharmaceutical Companies (VFA) is the trade organization of 45 leading companies which represent more than two-thirds of the entire German pharmaceutical market. The VFA member companies guarantee therapeutic progress in pharmaceuticals and ensure high-quality pharmaceutical therapy. The Association of Research-based Pharmaceutical Companies represents a German high-tech industry that is competitive in the international markets.

# 21st IFPMA Assembly

## 30 September – 2 October 2002

### Berlin – Germany

#### Location

##### **HOTEL ADLON**

Ballroom

Unter den Linden 77

D-10117 Berlin

Telephone: +49 (30) 22 610

Telefax: +49 (30) 22 61 22 22

E-mail: [adlon@kempinski.com](mailto:adlon@kempinski.com)

Website: [www.hotel-adlon.de](http://www.hotel-adlon.de)

#### Language

The working language for the Assembly is English.

#### Proceedings

The Proceedings, included in the Registration Fee, will be published by IFPMA and mailed to each participant.

#### Registration Desk

The Registration desk will be located in front of the meeting room at the Hotel Adlon: Monday, 30 September, Tuesday, 1 October from 08h00 through 20h00 and on Wednesday, 2 October from 08h00 through 19h00.

#### Registration Badges

For security reasons, participants are requested to wear their registration badges for all Assembly activities and social events.

#### Hotel Accommodation

Please note that hotel accommodation should be reserved through C.E.S. Congress & Event GmbH (please see "Conference and Hotel Registration Form"). Participants are reminded that it is their own responsibility to settle their hotel accounts before leaving Berlin.

**MONDAY****30 September 2002**

IMS Welcome Reception and Buffet (for all participants and accompanying guests)

Venue: Berliner Medizinhistorisches Museum an der Charité  
Schumannstrasse 20-21, 10117 Berlin

Time: 19h00 – 21h00

Dress: Business suit

Shuttle services will be provided from and to all three hotels to the venue.

**TUESDAY****1 October 2002**

Dinner Reception held by VFA (for all participants and accompanying guests)

Venue: DZ Bank at Pariser Platz  
Pariser Platz 3, 10117 Berlin

Time: 20h00

Dress: Business suit

The venue is around the corner from the Adlon Hotel. Shuttle services will be provided between the Hyatt and Dorint hotels to and from the venue.

**WEDNESDAY****2 October 2002**

Farewell Lunch sponsored by Merck & Co., Inc. (for all participants and accompanying guests)

Venue: Bel Etage at the Adlon Hotel

Time: 12h30

Dress: Business suit

**Tuesday 1 October 2002 – Accompanying Guests Tour****CITY TOUR: EXPLORE BERLIN**

This tour gives guests a chance to witness first-hand the historical Berlin of the past and its well-known sights: Gendarmenmarkt, considered to be the most beautiful square in Berlin, with German and French Cathedrals and Schauspielhaus; Nikolai Church, the oldest church in Berlin, Friedrichstrasse – with the Kurfürstendamm one of the most famous and popular shopping boulevards in Berlin, Unter den Linden with Humboldt University and State Opera House; Brandenburg Gate, Alexanderplatz, Red Town Hall, T.V. Tower, St. Mary's Church, Berlin Cathedral, and the New Berlin, with Potsdamer Platz, once Europe's biggest building site; Pariser Platz and the Tiergarten district with the new buildings of the German Government and many embassies. A special highlight will be the visit to the Reichstag and its beautiful and impressing glass dome. This visit is followed by luncheon at the Reichstag restaurant, located right on top.

Time: 09h30 – 16h30

Dress: Casual clothes appropriate for autumn, seasonal weather is expected. Average Temperature 16 °C / 60.8 °F

Shuttle services will be provided from all three hotels for the tour. Pick-up times will be given at the registration desk upon registration.

**DATE AND LOCATION**

The Conference will take place in Berlin, Germany, at the Adlon Hotel from 1 to 2 October 2002.

**LANGUAGE**

The official language throughout the Assembly will be English.

**TUESDAY****1 October 2002****08h30 – 09h00 Opening Ceremony****Welcoming Remarks**

*Host Association Verband Forschender Arzneimittelhersteller e.V. - VFA  
Senior Government Official from Germany*

**Introductory remarks by the President of IFPMA**

*Prof. Dr. Rolf Krebs, Chairman, Boehringer Ingelheim GmbH,  
Germany and President IFPMA*

**Overview of Issues**

*Dr. Harvey E. Bale, Jr., Director General, IFPMA*

**Session 1 Encouraging Innovation****09h00 – 10h30 Chairperson**

*Dr. Francis Gurry, Assistant Director General and Legal Counsel,  
World Intellectual Property Organization (WIPO), Switzerland*

Intellectual property rights lie at the core of the innovation of the research-based industry, but in 2001 and 2002 IPRs have been subject to unprecedented pressure from various quarters. This session covers recent developments and the future of IPRs and TRIPS at the international level, and also touches on biotechnology, gene patenting and traditional knowledge issues.

**Panel Discussion**

- *Mr. Adrian Otten, Director, Intellectual Property Division, World Trade Organization, Switzerland*
- *Mr. Paul Vandoren, Head of Unit, New Technologies, Intellectual Property & Public Procurement, European Commission, Belgium*
- *Mr. Claude Burcky, Deputy Assistant USTR for Intellectual Property, Office of the US Trade Representative, USA*
- *Mr. Francisco Pessanha Cannabrava, Second Secretary, Permanent Mission of Brazil to the United Nations in Geneva, Switzerland (tbc)*
- *Mr. Jacques J. Gorlin, The Gorlin Group, USA*

**General Discussion****10h30 – 11h00 BREAK****Session 2 The Pharmaceutical Industry and Social Responsibility****11h00 – 12h30 Chairperson**

*Prof. Dr. Klaus M. Leisinger, Executive Director,  
Novartis Foundation for Sustainable Development, Switzerland*

The pharmaceutical industry has traditionally occupied a position in the vanguard of contributors to societal welfare, both directly through the core business of developing innovative medicines and vaccines and through various special programmes and partnerships designed to advance global healthcare. This session examines the nature of social responsibility – what is it, are there special expectations of a healthcare company, and what are the limits of social responsibility for commercial entities?

**Panel Discussion**

- *Prof. Ethan B. Kapstein, Department of Economics & Political Sciences, INSEAD, France*
- *Mr. Alex Preker, Lead Economist, Human Development Network, The World Bank, USA*
- *Ms. Marika Fahlen, Director, Social Mobilization & Information Department, UNAIDS, Switzerland*
- *Prof. Francis P. Crowley, Chairman, Ethics Working Party, European Forum for Good Clinical Practice, Belgium*
- *Ms. Sophia Tickell, Senior Policy Advisor, Oxfam, UK*
- *Mr. Chuck Hardwick, Vice President and Corporate Officer, Pfizer, Inc., USA*

**General Discussion**

12h30 – 14h00 **LUNCH sponsored by Boehringer Ingelheim GmbH**

**Session 3 Strategies for Communicating the Value of the Industry****14h00 – 15h30 Chairperson**

*Dr. Philip Brown, Executive Chairman, PJB Publications, UK*

The research-based pharmaceutical industry makes valuable innovations in the form of life-enhancing and cost-effective medicines. Yet many governments stress or singly identify pharmaceuticals as a cost, not as an investment in health. This session addresses the question of how industry can better communicate its social and economic value.

**Panel Discussion**

- *Mr. Alan Holmer, President and Chief Executive Officer, Pharmaceutical Research and Manufacturers of America – PhRMA, USA*
- *Mr. Thomas Cueni, Secretary General, Interpharma, Switzerland*
- *Mr. Stewart Adkins, Managing Director, Senior Pharmaceutical Analyst, Lehman Brothers, UK*
- *Mr. Roger Bate, Director, International Policy Network, USA*

*Other panelists to be confirmed*

**General Discussion**

15h30 – 16h00 **BREAK**

**Session 4 Information/Communication to Patients and Healthcare Professionals****16h00 – 17h30 Chairperson**

*Mr. Per Wold-Olsen, President, Human Health – Europe, Middle East & Africa, Merck & Co., Inc., USA*

New developments in uses of the Internet and in regulating communications directly to patients present an opportunity for the pharmaceutical industry and governments to address positively the opportunities and implications of liberalizing access to health information for patients, as well as issues related to marketing to healthcare professionals. Patients empowered with quality information can make more informed healthcare choices. This session will explore new thinking about how to make the information society work best for patients, for better health outcomes and for more efficient utilization of healthcare resources.

**Panel Discussion**

- *Prof. Dr. Gunther Eysenbach, Associate Professor, Department of Health Policy, Management and Evaluation, University of Toronto, Canada (tbc)*
- *Mr. Filippo von Schloesser, Chairman of the Board, European AIDS Treatment Group, Germany*

*Other panelists to be confirmed*

**General Discussion**

**Session 5    The Future of the Pharmaceutical Industry in the Major Markets****08h30 – 10h00    Chairperson***Dr. George Poste, Chief Executive Officer, Health Technology Networks, USA*

Over recent years, there has been a multiplicity of challenges to the pharmaceutical industry in the OECD countries, including the U.S. Price controls, regulatory changes, and attacks on industry marketing practices, as well as policies and threats to patent laws are on the agenda in many of the major markets. At the same time, there are outstanding future opportunities for science and technology to deliver new products in the future. This session seeks to draw these elements together and consider the prospects for multinationals and new entrants in the key major markets.

**Panel Discussion**

- *Dr. Philippe Pouletty, Président, France Biotech, France*
- *Mr. Gilles Pajot, Executive Vice President and President for Europe, IMS, UK*

*Other panelists to be confirmed***General Discussion****10h00 – 10h30    BREAK****Session 6    New Partnerships and Ways of Operating to Improve Public Health****10h30 – 12h00    Chairperson***Dr. Ok Pannenborg, Senior Health Advisor, The World Bank, USA*

Public/private sector partnerships are the most effective ways of addressing global health threats such as the HIV/AIDS pandemic. The World Bank, the Global Fund and other institutions are emerging as important players in international efforts to address major pandemics. The fight against increasingly prevalent counterfeit medicines also requires partnerships. What are the special challenges which public/private sector partnerships face? How can these partnerships be made more effective? What funding mechanisms are needed? What new opportunities for partnership will arise?

**Panel Discussion**

- *Dr. Crispus Kiyonga, Minister Government of Uganda and Interim Chairman and Board Member of The Global Fund to Fight AIDS, Tuberculosis & Malaria*
- *Mr. Thomas Kubic, Executive Director, Pharmaceutical Security Institute, USA*
- *Dr. Derek Yach, Executive Director, Noncommunicable Diseases and Mental Health, World Health Organization, Switzerland*
- *Dr. Tore Godal, Executive Secretary, Global Alliance for Vaccines and Immunization (GAVI), Switzerland*
- *Mr. Christopher Murray, Director, Pharma International, Hoffmann-La Roche, Switzerland*

*Other panelists to be confirmed***General Discussion****Closing Ceremony    Conclusions / Priorities for 2003–2004****12h00 – 12h30** *Incoming President IFPMA***12h30 – 14h00    LUNCH sponsored by Merck & Co., Inc**

**CREDIT CARD GUARANTEE, CONFIRMATION AND PAYMENT**

Hotel reservations are to be completed on the form and returned with payment method to C.E.S. Congress & Event GmbH no later than 15 June 2002. Registration forms without payment will not be processed.

Upon receipt of the Hotel Reservation Form, C.E.S. Congress & Event GmbH will process the reservation and send the participant a first confirmation stating the name of the hotel. You are asked to pay for the first night in advance – this fulfils the function of a definite application and the final confirmation and reservation. Please note: a final confirmation will only be sent upon receipt of deposit (first night) payment.

**Method of payment** Payments must be remitted in EURO, free from all bank charges and commissions.

**Bank check** made out to C.E.S. Congress & Event GmbH / IFPMA 2002,  
Kurfürstendamm 125a, 10711 Berlin, Germany

**Bank transfer** Accounting No. 507 50 8003  
Bank Code No. 100 700 24  
Deutsche Bank 24, Kurfürstendamm 182-183,  
D-10707 Berlin, Germany  
Beneficiary: C.E.S. Congress & Event GmbH / IFPMA 2002

In order to trace your bank transfer payment, please make sure to always indicate your name, company and city on the payment.

**Credit Card** Visa and MasterCard will be accepted. Credit card will be billed at the time of receipt of registration and booking from.

**LATE BOOKINGS**

For reservations and payment received after 15 June 2002, we will do our best to find availability in hotels, but we cannot guarantee your preference for the rate group chosen. C.E.S. Congress & Event GmbH reserves the right to arrange accommodation in a hotel of a different price category. If the requested hotel is fully booked, C.E.S. Congress & Event GmbH reserves the right to arrange accommodation elsewhere, but seeking a hotel of the same category the participant initially asked for. The participant will be informed in writing.

**CREDIT CARD PAYMENTS**

Persons who pay with credit card herewith declare the C.E.S. Congress & Event GmbH is authorised to charge the 1st night deposit and the handling fee of 3.9% on the credit card.

**INVOICE**

If postal invoice is requested, a € 2,50 additional fee will be added. If you would like to avoid this postal fee, please print out the confirmation paper of C.E.S. Congress & Event GmbH.

**CHANGES / CANCELLATIONS**

Cancellations/ changes must be communicated to C.E.S. Congress & Event GmbH in writing. In the event of an early departure / late arrival or a total cancellation, the following fees will apply: If the room cancelled is taken by another guest of the IFPMA Assembly and no charge is made by the hotel, the deposit minus a 10% handling fee will be refunded. For extra nights asked after the first reservation, C.E.S. Congress & Event GmbH will do its best to satisfy the request, however we cannot ensure availability in the same hotel originally reserved.

**ROOM TYPES**

Please tick the type of room you would like. If your choice is not possible, we will provide the type of room which is most similar to your request.

**CONFIRMATION**

Each participant will receive a confirmation letter when the Registration Form and correct payment have been received. Please bring this letter with you to register at the conference. We also advise you to bring a copy of your bank statement in case payments have not reached our account in time. This will facilitate the on-site registration procedure and tracing of your payment should any problems occur.

**CANCELLATION OF CONFERENCE REGISTRATION**

Cancellation of conference registration will only be accepted in writing to C.E.S. Congress & Event GmbH. An administration fee of € 110,00 will be charged for cancellations before 15 June 2002. A cancellation fee of 50% of the registration fee will be charged if participation is cancelled between 16 June and 30 August 2002. No refunds will be given after 30 August 2002.



# 21st IFPMA Assembly 2002

Please type or print clearly in capital letters and return with payment before 15 June 2002 to:

C.E.S. Congress & Event GmbH  
Kurfürstendamm 125a · 10711 Berlin, Germany  
Tel: +49 (30) 890-43660 · Fax: +49 (30) 890-43670  
E-mail: IFPMA@ces-berlin.com

## PERSONAL INFORMATION

Prof.  Dr.  Mr.  Ms.  Mrs.  Delegate  Presenter

First Name: \_\_\_\_\_ Middle Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Title: \_\_\_\_\_ Organisation / Company: \_\_\_\_\_

Address: \_\_\_\_\_ P.O. Box: \_\_\_\_\_ City: \_\_\_\_\_ Country (Nationality): \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

## ACCOMPANYING PERSON'S INFORMATION (if applicable)

Prof.  Dr.  Mr.  Ms.  Mrs.

First Name: \_\_\_\_\_ Middle Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

## REGISTRATION FEE

Delegate registration fee € 1.150,00

## ACCOMMODATION (see Hotel Information)

All rooms must be secured with a first night's room deposit. Deposits made by check, bank transfer, VISA and MasterCard will be accepted (credit card will be billed at the time of receipt). Reservations are subject to availability. Rates include state and local taxes, currently at 16%. **The balance of the cost of your accommodation is payable directly to the hotel on check out.**

HOTEL NAME	ROOM TYPE	ROOM RATE	ROOM PREFERENCE
1 <sup>st</sup> Choice _____	<input type="checkbox"/> Single <input type="checkbox"/> Double <input type="checkbox"/> Twin	€ _____	<input type="checkbox"/> smoking <input type="checkbox"/> non-smoking
2 <sup>nd</sup> Choice _____	<input type="checkbox"/> Single <input type="checkbox"/> Double <input type="checkbox"/> Twin	€ _____	<input type="checkbox"/> smoking <input type="checkbox"/> non-smoking
Check-in Date: _____	Check-out Date: _____	Number of Nights: _____	

\* Rates are based on € (EURO) and are per room and night, breakfast is not included.

\* Check-in Time: 15h00, Check-out Time: 12h00

## SUMMARY OF PAYMENT OF FEES AND HOTEL ACCOMMODATION

Delegate Registration Fee € 1.150,00

Hotel Deposit (one night) + € \_\_\_\_\_

**TOTAL PAYMENT = € \_\_\_\_\_**

## METHODS OF PAYMENT

### Bank Transfer

Accounting No: 507 50 80 03 · Bank Code No: 100 700 24

Bank Name: DEUTSCHE BANK 24 · Kurfürstendamm 182-183 · 10707 Berlin, Germany

Beneficiary: C.E.S. Congress & Event GmbH

\* Bank Transfer charge will have to be paid by the participants. In order to trace your bank transfer payment, please make sure to always indicate your name, company and city on the payment. Please fax a copy of your bank transfer receipt.

### Enclosed cheque

A certified cheque is enclosed and made out to C.E.S. Congress & Event GmbH Berlin / IFPMA 2002.

Cheque number: \_\_\_\_\_ Bank: \_\_\_\_\_ Amount: € \_\_\_\_\_

### Credit Card

Visa  MasterCard

Card Number: \_\_\_\_\_ Expiry Date: \_\_\_\_ / \_\_\_\_ Cardholder's Name: \_\_\_\_\_

## NOTES

- Hotel Accommodation by fax will only be accepted with credit card payments or bank transfer receipt.
- Forms without payment will NOT be processed.
- A confirmation letter will be mailed upon receipt of hotel reservation booking form and payment.
- Credit card charges will be processed at the € fee. When this is converted on your credit card statement to domestic currency the amount may be different than the € quoted.
- Any changes or cancellations can be only accepted in writing.

Signature: \_\_\_\_\_ Date: \_\_\_\_ / \_\_\_\_ / \_\_\_\_

Personal information on this form will be used exclusively for hotel reservation purposes. No privacy will be violated and no data will be given or communicated to third parties (Data Protection Act DPA, Germany).



## ADLON HOTEL BERLIN ★ ★ ★ ★ ★ – Conference Hotel

With its impeccable location, high standards and enchanting history, the Hotel Adlon is classified as Berlin's top Hotel address! Hotel Adlon was the focal point of Berlin's social world and it continues the social traditions of the past even today. After World War II, Hotel Adlon was destroyed by arson. Louis Adlon's widow, Hedda, was adamant about rebuilding the hotel during such a turbulent time in Berlin, finally, when the Wall came down in 1989, requests to rebuild the hotel were granted. The newly reconstructed Hotel Adlon opened in 1997 on the same site as its predecessor. It has 346 rooms and suites in total, ranging in size from 40 m<sup>2</sup> (standard room size) to 202 m<sup>2</sup> (Presidential Suites). With its various spacious rooms the Adlon is an ideal location for large-scale prestigious receptions and banquets, and confidential meetings and conferences.

**Single Deluxe Room € 317,00**

**Double Deluxe Room € 353,00**

Rates are per room and night and include service and local tax.  
Breakfast will be charged at € 30,00 per person per day.

[www.hotel-adlon.de](http://www.hotel-adlon.de)

## GRAND HYATT HOTEL BERLIN ★ ★ ★ ★ ★

This luxury 346-room hotel is situated directly on the incredible Potsdamer Platz, which was at one time the biggest construction site in Europe. It offers 17 suites and 52 Regency Club rooms equipped with the latest technology including voice mail, a fax and a video player. The main ballroom may be divided into two separate rooms/sections and the hotel also has seven additional meeting rooms for up to 850 people. Just outside the hotel is the city's main musical theatre, Germany's largest casino, cinemas, and a shopping arcade with 120 stores and numerous restaurants. Within strolling distance is the city park Tiergarten, Kulturforum, Reichstag, Brandenburg Gate and the colourful district Mitte.

**Distance from Conference Hotel Adlon Berlin is 2 km, walking time is approximately 15 minutes, driving time 5 minutes.**

**Single Deluxe Room € 217,00**

**Double Deluxe Room € 238,00**

Rates are per room and night and include service and local tax.  
Breakfast will be charged at € 20,00 per person per day.

[www.berlin.hyatt.de](http://www.berlin.hyatt.de)

## DORINT AM GENDARMENMARKT BERLIN ★ ★ ★ ★ ★

Directly adjacent to the Gendarmenmarkt, one would hardly guess from outside the stylish modern design awaiting inside this outstanding designer hotel of the Dorint chain. Highlights include a restaurant beneath a soaring atrium, where you can enjoy one of Berlin's best breakfasts, space-age conference rooms, and an airy roof-top gym with a sauna and "coloured light" therapy rooms. There is the occasional left-over from the past, including a very unique ballroom with a glass-floor lit from underneath. The 92 rooms and suites designed with clean-lined Italian furniture, cool marble and fine understated fabrics are on the small side, but they are perfectly comfortable and offer adequate workspace.

**Distance from Conference Hotel Adlon Berlin is 1,5 km, walking time is approximately 10 minutes, driving time 5 minutes.**

**Single Room € 202,00**

**Double Room € 222,00**

**Junior Suite € 275,00**

Rates are per room and night and include service and local tax.  
Breakfast will be charged at € 21,00 per person per day.

[www.dorint.de/berlin-gendarmenmarkt](http://www.dorint.de/berlin-gendarmenmarkt)

# 21st IFPMA Assembly 2002

Please type or print clearly in capital letters and return with payment before 15 June 2002 to:

C.E.S. Congress & Event GmbH  
Kurfürstendamm 125a · 10711 Berlin, Germany  
Tel: +49 (30) 890-43660 · Fax: +49 (30) 890-43670  
E-mail: IFPMA@ces-berlin.com

## PERSONAL INFORMATION

Prof.  Dr.  Mr.  Ms.  Mrs.  Delegate  Presenter

First Name: \_\_\_\_\_ Middle Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Title: \_\_\_\_\_ Organisation / Company: \_\_\_\_\_

Address: \_\_\_\_\_ P.O. Box: \_\_\_\_\_ City: \_\_\_\_\_ Country (Nationality): \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

## ACCOMPANYING PERSON'S INFORMATION (if applicable)

Prof.  Dr.  Mr.  Ms.  Mrs.

First Name: \_\_\_\_\_ Middle Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

## ACCOMPANYING PERSONS TOURS (included in the registration fee)

• Explore Berlin for accompanying guests, 1 October 2002  yes  no

## SPECIAL DIETARY REQUIREMENTS

Vegetarian  Kosher  Halal  Other: \_\_\_\_\_ Notes: \_\_\_\_\_

## SOCIAL EVENTS (included in the registration fee)

• IMS Welcome Reception and Buffet, 30 September 2002  self  guest

• VFA Dinner Reception, 1 October 2002  self  guest

• Merck & Co., Inc. Farewell Lunch, 2 October 2002  self  guest

## TOURS AND EXCURSIONS

TOURS	DATE	COST	# OF PERSONS	TOTAL COST in €
Explore Berlin	Saturday, 28 September 2002	€ 90,00	_____	€ _____
Explore Potsdam	Saturday, 28 September 2002	€ 97,00	_____	€ _____
The New Berlin	Sunday, 29 September 2002	€ 90,00	_____	€ _____
Explore Potsdam	Sunday, 29 September 2002	€ 97,00	_____	€ _____
Explore Berlin	Thursday, 3 October 2002	€ 90,00	_____	€ _____

**TOTAL AMOUNT DUE** € \_\_\_\_\_

\* Full day sightseeing tours include a/c bus, English-speaking guide assistance, 3-course lunch, 1 soft drink and 1 coffee/tea, entrance fees (if applicable) and special guidance fees. All tours are quoted on a basis of groups of 10 people and up. The prices are subject to change if less than 10 people sign up.

## MEETING POINT (for paying tours and excursions)

The meeting point for paying tour departures will be the Adlon Hotel Berlin. If you are not accommodated there, you will be expected to reach the meeting point on your own.

## METHODS OF PAYMENT

The fees for tours and excursions are to be paid in advance on the spot at the Registration Desk. Cash or credit cards (Visa, MasterCard) will be accepted.

## NOTES

• Any changes or cancellations can be only accepted in writing.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

Personal information on this form will be used exclusively for hotel reservation purposes. No privacy will be violated and no data will be given or communicated to third parties (Data Protection Act DPA, Germany).

## EXPLORE BERLIN

The best way to approach Berlin and to get to know this beautiful historical city is of course to take a sightseeing tour. Our sightseeing tour Explore Berlin will give you a chance to witness first hand the new and the historical Berlin – both the well-known sights of Berlin as well as the construction sites of the growing city.

<b>DATES</b>	<b>Saturday, 28 September 2002</b> <b>Thursday, 3 October 2002</b>
<b>MEETING POINT</b>	<b>Hotel Adlon</b>
<b>TIME</b>	<b>09h00 – 16h00</b>
<b>COST</b>	<b>€ 90,00 per person</b>

incl. a/c bus, English-speaking guide, 3-course lunch, 1 soft drink and 1 coffee/tea, entrance fees, special guidance fees

## EXPLORE POTSDAM

Potsdam, also known as the beautiful sister of Berlin, celebrated its 1000th birthday nine years ago. Known for its palaces and beautiful gardens, it is the former home of the Prussian Kings. On our way, we will cross the Glienicke Bridge, the famous exchange point for Soviet spies during the cold war. After some sightseeing of the city, we will concentrate on the two most impressive palaces of Potsdam. We will visit the favoured summer residence of Frederick the Great: Sanssouci (translation: *without worries*), which was originally nothing more than a terraced garden which Frederick the Great had planted in 1744 to cultivate plums, figs and vines on a hill just outside the gates of Potsdam.

<b>DATES</b>	<b>Saturday, 28 September 2002</b> <b>Sunday, 29 September 2002</b>
<b>MEETING POINT</b>	<b>Hotel Adlon</b>
<b>TIME</b>	<b>09h00 – 16h00</b>
<b>COST</b>	<b>€ 97,00 per person</b>

incl. a/c bus, English-speaking guide, 3-course lunch, 1 soft drink and 1 coffee/tea, entrance fee for one palace, special guidance fees

## THE NEW BERLIN

May 23, 1999 was the 50th anniversary of the introduction of Germany's Constitution and the date that the German government and parliament began their work in the restored Reichstag building. Embassies and consulates, top trade organizations, as well as numerous other associations and lobbyists will also begin working in the new Governmental buildings, when construction is finished! Since the fall of the wall, Berlin has renewed itself from the ground up in a very time. Well known architects including Philip Johnson, Aldo Rossi, Hans Kollhoff, Sir Norman Foster, Helmut Jahn, Renzo Piano and Josef Paul Kleihus are some of the influential contributors, determining the face of the New Berlin. Places such as the 125,000 square meter Potsdamer Platz, located right in the heart of the city on former no-mans land, areas around Friedrichstrasse, the former border crossing Checkpoint Charlie, the Pariser Platz, located next to the Brandenburg Gate, all being restored with new futuristic looking buildings.

<b>DATES</b>	<b>Sunday, 29 September 2002</b>
<b>MEETING POINT</b>	<b>Hotel Adlon</b>
<b>TIME</b>	<b>09h00 – 16h00</b>
<b>COST</b>	<b>€ 90,00 per person</b>

incl. a/c bus, English-speaking guide, 3-course lunch, 1 soft drink and 1 coffee/tea, entrance fees, special guidance fees