

# INVITATION AND PROGRAM

## GLOBAL LAUNCH - VIRTUAL EVENT FROM WASHINGTON, DC

**Thursday July 9, 2020 - 9:00 AM to 10:30 AM (EDT)**

### **BRIDGING THE GAP: NEW COLLABORATIONS TO DRIVE ANTIMICROBIAL INNOVATION**

*Acting now to strengthen the antimicrobial pipeline and facilitate the policies needed to safeguard our future*

*The world is losing its most powerful tool in healthcare: antibiotics. The reason is rapidly rising antibiotic-resistant infections - also called antimicrobial resistance, or AMR. The world urgently needs new antibiotics, but there are few in the pipeline. This is the result of a long-standing paradox: despite the huge societal costs of AMR, there is currently no viable market for new antibiotics. In the long run, the uncontrolled rise of AMR could have public health and economic consequences greater than COVID-19. But unlike COVID-19, AMR is a predictable and preventable crisis - we must take action now.*

**Join us on Thursday, July 9 from 9:00 AM - 10:30 AM (EDT)** for a high-level virtual launch event of a new groundbreaking effort to address the AMR challenge.

**9:00 AM: Introduction and welcome remarks**

- David Ricks, Chairman and CEO, Eli Lilly and Company

**9:05 AM: FIRESIDE CHAT - Patient experience with AMR**

- Michelle McMurry-Heath, President and CEO, BIO - moderator
- Brandon Noble, former NFL player

**9:15 AM: CEO ROUNDTABLE - Collaborating to beat the public health challenge (followed by Q&A)**

- Steve Ubl, President and CEO, PhRMA - moderator
- Albert Bourla, Chairman and CEO, Pfizer
- Ken Frazier, Chairman and CEO, Merck
- David Ricks, Chairman and CEO, Eli Lilly and Company

**9:40 AM: KEYNOTE REMARKS - The world urgently needs new antibiotics: Politics, leadership, and public health**

- ADM Brett P. Giroir, MD, Assistant Secretary for Health
- Senator Bob Casey (D-PA)
- Senator Bill Cassidy, MD (R-LA)

**9:55 AM: PANEL - The AMR ecosystem challenges, opportunities and policies necessary for change (followed by Q&A)**

- Scott Gottlieb, resident fellow, American Enterprise Institute - moderator
- Helen Boucher, MD, board member and treasurer, Infectious Disease Society of America
- Michael Boyle, MD, president and CEO, Cystic Fibrosis Foundation
- Kevin Outterson, executive director and principal investigator, CARB-X
- Kathy Talkington, director, Health Programs, The Pew Charitable Trusts
- Ramani Varanasi, founder/president/CEO, X-Biotix

**10:30 AM: Closing remarks**

- Ken Frazier, Chairman and CEO, Merck

[\*\*REGISTER NOW - click here\*\*](#)

Please feel free to share this link with other colleagues. You must register to receive the details on how to join the webinar.

The AMR initiative global launch events will take place in Washington, DC and Berlin simultaneously on July 9, 2020, with an event in Tokyo to follow on July 10, 2020. Use this [link](#) for more information and to sign up to these events.

