



Committed to a healthier future

2016 IFPMA GENERAL ASSEMBLY

Biographies

MODERATOR



Mr Riz Khan

International Journalist Television Host and Author

Few people have conducted the variety of high-profile interviews across such a diverse range of issues as Riz Khan. From world leaders and business icons to film and music celebrities, Khan has led the field of international one-on-one interviews while hosting flagship news and current affairs shows at the world's three major global news networks. Trust and credibility built up over 25 years have given Khan access to key newsmakers on every continent. Becoming the BBC's first person of South Asian origin in mainstream news – and co-anchoring the very first show on BBC World Service TV News in November 1991 – gave Khan an acclaimed public visibility that grew even more when CNN International hired him in 1993 as its leading news figure. In 1996, he launched his flagship interview show, Q&A with Riz Khan – featuring heads of state, celebrities and other leading figures taking calls from viewers around the world on live TV. In 2005, he moved to Al Jazeera becoming a founding director of the now globally acclaimed network Al Jazeera English, where he hosted Riz Khan and Riz Khan's One on One. In 2013, he launched a weekly topical show Riz Khan's Q&A on Bloomberg TV Africa. Khan's career at the very cutting edge of the international news industry, combined with a dynamic and highly engaging delivery, makes Khan one of the most recognized and respected people on the global events circuit.

WELCOME



Mr Eduardo Pisani

Director General, IFPMA

Eduardo Pisani is Director General of the International Federation of Pharmaceutical Manufacturers and Associations (IFPMA). He became Director General of IFPMA in January 2010. In his current role, he leads the dialogue between research-based pharmaceutical companies and associations with the United Nations specialized agencies, and other international organizations and global health stakeholders.

A Doctor in Law of the University of Catania, Italy, Eduardo contributed to the development of policy and access initiatives in different disease areas, as well as to industry associations' work on key international policy issues. He came to the IFPMA from Bristol-Myers Squibb, a company he joined in 2001, and in which he had risen to the position of Vice-President, International Policy and Government Affairs. Prior to that, Eduardo held positions as Corporate Counsel at Immuno AG in Brussels and Vienna, at Baxter Healthcare in Belgium and Italy, and in European Policy and Government Affairs at Adamson Associates and SmithKline Beecham in Brussels. He started his career in 1989, in the marketing department of Lederle France. He is a member of the Board in various organizations, including the PAHO Foundation, the Pharmaceutical Security Institute (PSI), and a standing observer to the Management Committee of the International Council for Harmonization of Technical Requirements for Pharmaceuticals for Human Use (ICH).

OPENING ADDRESS



Dr Stefan Oschmann

**President, IFPMA
Chairman of the Executive Board
CEO, Merck KGaA, Darmstadt**

External positions

- International Federation of Pharmaceutical Manufacturers & Associations (IFPMA), President
- European Federation of Pharmaceutical Industries and Associations (EFPIA), Vice President
- Deutsche Welle, Member of the Business Advisory Board

Stefan Oschmann, born on July 25, 1957 in Würzburg, Germany, has been Chairman of the Executive Board and CEO of Merck since May 2016. Previously, Stefan Oschmann served as the Vice Chairman and Deputy CEO. In this role he was responsible for strategy development of the whole Merck Group.

Stefan Oschmann joined Merck in 2011 as CEO of the Biopharma division and Member of the Executive Board. He led the transformation of Biopharma by optimizing the cost structure and improving the efficiency of the Research & Development model, including a clear portfolio prioritization. From 2013 to 2014 he was responsible for Merck's Healthcare businesses. In that role he oversaw Biopharma, Consumer Health, Allergopharma and Biosimilars.

Before joining Merck, Stefan Oschmann worked for U.S. pharma company MSD, where he served as President of Emerging Markets. Other positions included Member of Senior Management and Corporate Officer with responsibility for the business in Europe, the Middle East, Africa and Canada; Senior Vice President in charge of Worldwide Human Health Marketing as well as Vice President of Europe and the German business.

Stefan Oschmann started his career at the International Atomic Energy Agency IAEA in 1985, before moving to the German Animal Health Federation (BfT), a member association of the German Chemical Industry Association (VCI), in 1987.

Stefan Oschmann studied veterinary medicine at Ludwig-Maximilians-Universität in Munich from 1977 to 1982 and earned a doctorate there in 1985. He is married and has two children.

KEYNOTE ADDRESS



Dr Peter J. Hotez

Dean, National School of Tropical Medicine Baylor College of Medicine

Peter J. Hotez, M.D., Ph.D. is Dean of the National School of Tropical Medicine and Professor of Pediatrics and Molecular Virology & Microbiology at Baylor College of Medicine where he is also chief of a new Section of Pediatric Tropical Medicine and the Texas Children's Hospital Endowed Chair of Tropical Pediatrics. He is the President of the Sabin Vaccine Institute.

Dr Hotez is an internationally-recognized physician-scientist in neglected tropical diseases and vaccine development. He leads the only product development partnership for developing new vaccines for hookworm infection, schistosomiasis, and Chagas disease, diseases affecting hundreds of millions of children and adults worldwide. In 2006 at the Clinton Global Initiative he co-founded the Global Network for Neglected Tropical Diseases to provide access to essential medicines for hundreds of millions of people.

He obtained his undergraduate degree in molecular biophysics from Yale University in 1980 (phi beta kappa), followed by a Ph.D. degree in biochemical parasitology from Rockefeller University in 1986 and an M.D. from Weil Cornell Medical College in 1987. Dr Hotez has authored more than 400 original papers and is the author of the acclaimed *Forgotten People, Forgotten Diseases* (ASM Press).

Dr Hotez served previously as President of the American Society of Tropical Medicine and Hygiene and founding Editor-in-Chief of *PLoS Neglected Tropical Diseases*. He is an elected member of the National Academy of Medicine and in 2011 he was awarded the Abraham Horwitz Award for Excellence in Leadership in Inter-American Health by the Pan American Health Organization of the WHO.

In 2015 the White House and U.S. State Department selected Dr Hotez as a United States Science Envoy.

MODERATED DISCUSSION 1

How do we ensure sustainable use of innovative medicines by patients in 2030?: The challenges



Dr Cary Adams

CEO, Union for International Cancer Control

Born in London, Cary Adams has a BSc Honours degree in Economics, Computing and Statistics from the University of Bath, United Kingdom and a Masters degree (with Distinction) in Business Administration. He is a Harvard Business School Alumni having attended the School's Executive General Management programme in 2003. In 2014 he was awarded an Honorary Doctorate in International Relations from the University for Business and International Studies in Geneva, and in 2015 an Honorary Doctorate in Health from Bath University. Cary and the UICC team focus on global advocacy, convening the cancer community (through World Cancer Day, the World Cancer Congress and the World Cancer Leaders' Summit) and running significant global capacity building projects that address global cancer issues. Cary was awarded "CEO of the year" in 2015 at the International and European Association conference organized by the Associations Network.



Dr Anselm Hennis

Director of Department of Noncommunicable Diseases and Mental Health, Pan American Health Organization

Dr Anselm Hennis, MB.BS, MSc., PhD, FRCP(UK), FACP is Director, of the Department of Noncommunicable Diseases and Mental Health, PAHO/WHO. This Department provides technical cooperation on noncommunicable diseases, risk factors, nutrition, and mental health throughout the Americas. Dr Hennis qualified in Medicine (University of the West Indies; UWI) and specialized in Internal Medicine in the UK. He was Wellcome Fellow to the London School of Hygiene & Tropical Medicine, UK, obtaining a masters and doctorate in Epidemiology. He has held positions as Professor of Medicine and Epidemiology (UWI), and Research Associate Professor, Stony Brook University, NY. Dr Hennis has collaborated on NIH-funded studies authoring or co-authoring 150 papers. He has trained physicians, public health practitioners and researchers; and advised governments, federal and international agencies.



Dr Magnus Lindelow

Practice Manager for Health, Nutrition and Population for Eastern and Southern Africa at the World Bank

Magnus Lindelow is the Practice Manager for Health, Nutrition and Population for Eastern and Southern Africa at the World Bank. He holds a doctorate in Economics from Oxford University. At the World Bank, Magnus has worked on health system reform, service delivery in health and education, public expenditure management, poverty and social protection issues in East Asia, Latin America and Africa, and has published several books and research papers on these topics. Prior to joining the World Bank, Magnus worked as an economist in the Ministry of Planning and Finance in Mozambique and as a consultant on public finance and health sector issues.



Prof. Kenji Shibuya

Professor and Chair, Department of Global Health Policy The University of Tokyo

Dr Shibuya obtained his MD at the University of Tokyo in 1991 and started his career at Teikyo University's Ichihara Hospital in Chiba, Japan. In 1999, Dr Shibuya earned a doctorate of public health in international health economics at Harvard University. After teaching at Teikyo University in Tokyo, he joined the WHO in 2001 and was coordinator for the Health Statistics and Evidence Unit from 2005 until 2008. He has published widely on burden of disease and health system performance assessment.



Dr Durhane Wong-Rieger

President and CEO Canadian Organization for Rare Disorders

Dr Durhane Wong-Rieger is Past-Chair of the International Alliance of Patient Organizations, Board Member of Rare Disease International, and Board Member representing patient interests at DIA International Association. In Canada, she is President of the Institute for Optimizing Health Outcomes, President of the Canadian Organization for Rare Disorders and chair of the Consumer Advocacy Network, and member of the Patient Liaison Forum for the Canadian Agency for Drugs and Technologies in Health. She is a certified Health Coach and licensed T-Trainer with the Stanford-based Living A Healthy Life with Chronic Conditions. Durhane has a PhD in psychology and was professor at the University of Windsor, Canada for 25 years.

MODERATED DISCUSSION 2

How do we ensure sustainable use of innovative medicines by patients in 2030?: The opportunities



Dr Peter J. Hotez

Dean, National School of Tropical Medicine Baylor College of Medicine

Peter J. Hotez, M.D., Ph.D. is Dean of the National School of Tropical Medicine and Professor of Pediatrics and Molecular Virology & Microbiology at Baylor College of Medicine where he is also chief of a new Section of Pediatric Tropical Medicine and the Texas Children's Hospital Endowed Chair of Tropical Pediatrics. He is the President of the Sabin Vaccine Institute.

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In 2015 the White House and U.S. State Department selected Dr Hotez as a United States Science Envoy.



Mr Robert J Hugin

Vice-President, IFPMA Executive Chairman, Celgene Corporation

Mr Hugin is Executive Chairman of Celgene Corporation, a biopharmaceutical company focused on the discovery, development and commercialization of innovative therapies for unmet medical needs in cancer and immune-inflammatory disease. Mr Hugin served as Chief Executive Officer of Celgene from June 2010 through February 2016. He joined Celgene in June 1999 and has been a Director of the company since December 2001. Mr Hugin is past Chairman of the Board of The Pharmaceutical Research and Manufacturers of America and is a member of the Board of Trustees of Princeton University, The Medicines Company, and The Darden Foundation, University of Virginia. He also serves as a member of the Board of Trustees of Atlantic Health System and of Family Promise, a national non-profit network assisting homeless families. Prior to joining Celgene, Mr Hugin was a Managing Director with J.P. Morgan & Co. Inc. Mr Hugin received an AB degree from Princeton University in 1976 and an MBA from the University of Virginia in 1985 and served as a United States Marine Corps infantry officer during the intervening period. Bob and his wife Kathy have three children and live in Summit, New Jersey.



Ms Mary Lou Valdez

Associate Commissioner for International Programs, Food and Drug Administration

Mary Lou Valdez joined the U.S. Food and Drug Administration (FDA) as Associate Commissioner for International Programs on January 4, 2009. In close alignment with the FDA program centers and offices, OIP is the hub of the agency's international activity. Ms Valdez leads and manages OIP staff around the world, catalyzing FDA global engagement in collaboration with international health and regulatory partners, ministries of health and agriculture, other U.S. Government Agencies, industry, academia, multilateral organizations, and related stakeholders. In addition to FDA headquarters, OIP staff is strategically located in China (Beijing), Europe (Belgium and the United Kingdom), India (New Delhi), Latin America (San Jose, Costa Rica), and posts in Santiago, Chile, and Mexico City, Mexico).

Ms Valdez has a Master of Science in Management from the University of Maryland University College, and a Bachelor of Science



in Biology from the University of Texas at El Paso. She is proficient in reading, writing and speaking Spanish. Ms Valdez came to the FDA after serving 18 years as Deputy Director of the Office of Global Health Affairs (OGHA) in the Department of Health and Human Services (DHHS), where she was extensively involved in international health diplomacy. As Deputy Director, Ms Valdez led from August 2003 to December 2008 the development of U.S. policy positions on a wide range of complex public health issues, promulgated them within the governance processes of multilateral organizations, and conducted negotiations with other member governments that resulted in the successful acceptance of many of these positions within the larger international community. Ms Valdez has extensive experience in hands-on negotiations and diplomacy as a member of the U.S. government delegations in meetings of the governing bodies of multilateral organizations. These organizations include the World Health Organization Executive Board and the World Health Assembly, the Executive Board of the United Nations (UN) Children's Fund, the Pan American Health Organization's Executive Committee, Directing Council, and Pan American Sanitary Conference, the Health Committee of the Organization of Economic Cooperation and Development, and UN special sessions and councils, including the UN Special Session for Children in 2002.

Dr Bente Mikkelsen

Head of Secretariat Global Coordination Mechanism on the Prevention and Control of Noncommunicable Diseases World Health Organization

Bente Mikkelsen is Head of Secretariat for the Global Coordination Mechanism on the prevention and control of noncommunicable diseases (WHO GCM/NCD) at the World Health Organization in Geneva, Switzerland. The WHO GCM/NCD is tasked by WHO Member States to enhance the coordination of activities, multi-stakeholder engagement and action across sectors in order to contribute to the implementation the WHO global action plan for the prevention and control of noncommunicable diseases 2013–2020. She is a former CEO of the Southern and Eastern Norway Regional Health Authority (70,000 employees, 8 billion USD budget). Dr Mikkelsen is trained as a Gynaecologist and Obstetrician and holds a Master in Health Administration and Management degree from the University of Oslo. Her current focus is on the implementation of the Global Action Plan on NCDs in the context of the Sustainable Development Goals (SDGs), WHO reform, integration by working across sectors and beyond health, on innovation and new technologies.

<http://who.int/ncds/gcm/en/>



Prof. John Reeder

Director, Special Programme for Research and Training in Tropical Diseases (TDR), World Health Organization

Professor John Reeder is Director of TDR, the Special Programme for Research and Training in Tropical Diseases, at the World Health Organization in Geneva. He was previously Director of the Centre for Population Health and Head of the Office of International Health Research at the Burnet Institute, Melbourne. Prior to this he was Director of the Papua New Guinea Institute of Medical Research for several years, where he worked on translating scientific findings into policy for improved health. He has authored around 160 scientific papers that span basic laboratory research to large community- based field studies.



Mr Ian C. Read

Chairman of the Board, IFMPA and Chief Executive Officer, Pfizer

Ian Read is Chief Executive Officer of Pfizer, the world's largest research-based biopharmaceutical company, which discovers, develops, manufactures and markets a broad portfolio that spans the entire spectrum of human and animal health products. He is also a member of the company's Board of Directors.

Previously, he served as Senior Vice President, Pfizer Inc, and Group President of the Worldwide Biopharmaceutical Businesses, which he led from 2006 through December 2010. In that role, he oversaw five global business units — Primary Care, Specialty Care, Oncology, Established Products and Emerging Markets.

Ian began his career with Pfizer in 1978 as an operational auditor. He worked in Latin America through 1995, holding positions in a number of Pfizer's largest, fastest-growing operations, including Chief Financial Officer, Pfizer Mexico, and Country Manager, Pfizer Brazil. In 1996, Ian was appointed President of Pfizer's International Pharmaceuticals Group, with responsibility for Latin America and Canada. He became Executive Vice President, Europe in 2000, was named a Corporate Vice President in 2001, and assumed responsibility for Canada, in addition to Europe, in 2002. Ian later became accountable for operations in both the Africa/Middle East region and Latin America as well.

Ian received his B.Sc. in chemical engineering from London University Imperial College in 1974. He earned his Chartered Accountants certification from the Institute of Chartered Accountants of England and Wales in 1978.

Ian serves on the Board of Kimberly-Clark as well as on the U.S. Council for International Business and the European Federation of Pharmaceutical Industries and Associations.



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