



IMMUNIZATION AND PREVENTION:
A LIFE-COURSE APPROACH
FOR A HEALTHY AND PRODUCTIVE
AGEING POPULATION

ON THE OCCASION OF THE 70TH WORLD HEALTH ASSEMBLY
WE CORDIALLY INVITE YOU TO PARTICIPATE IN OUR RECEPTION

THURSDAY 25TH OF MAY 2017, 18:00-21:00
INTERCONTINENTAL HOTEL, GENEVA, CHEMIN DU PETIT-SACONNEX, 9

MS ZEINAB BADAWI, MODERATOR, INTERNATIONAL BROADCAST JOURNALIST





ON THE MENU, PERSPECTIVES FROM:

- **Dr John Beard, Director Ageing and Life Course Dept, World Health Organization**
The challenge of healthcare for an ageing population and the need for action
- **Baroness Sally Greengross, Co-President, International Longevity Centre**
Changing societies and developing the right policies to support an ageing population
- **Ms Lois Privor-Dumm, Managing Director, Johns Hopkins Bloomberg School of Public Health**
Perspectives on decision-making for life-course vaccination in low and middle income countries
- **Dr Rajeev Venkayya - President, Global Vaccine Business, Takeda Pharmaceuticals**
The role of industry to support innovation and delivery of vaccines



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Bringing together industry leaders, senior policymakers, and representations from the diplomatic community, as well as key global health stakeholders attending the World Health Assembly, an expert panel will discuss immunization and prevention, exploring how a life-course approach can contribute to a healthy and productive population. With the number of people aged 65 or older expected to triple to 1.5 billion by 2050, this is an increasing priority for policymakers and an issue that requires urgent progress.

FRENCH AND ENGLISH SIMULTANEOUS INTERPRETATION WILL BE PROVIDED
A COCKTAIL RECEPTION WILL FOLLOW THE PANEL DISCUSSION

WE HOPE TO SEE YOU ON THE 25TH OF MAY
PLEASE RSVP TO INFO@IFPMA.ORG

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