



**International Federation
of Pharmaceutical
Manufacturers & Associations**



On the occasion of the 57th World Intellectual Property Organization (WIPO) General Assemblies, the World Intellectual Property Organization and the International Federation of Pharmaceutical Manufacturers and Associations (IFPMA) are pleased to invite you to a public side event on:

Patent Information Initiative for Medicines (Pat-INFORMED)

On Tuesday, October 3, 2017 from 13.00 – 15.00
Room A of WIPO, Geneva

The event will announce the creation of Pat-INFORMED

With participation of panelists from the World Health Organization (WHO), the Medicines Patent Pool, Pfizer, WIPO and IFPMA

Light lunch to be served

Patents Information Initiative for Medicines (Pat-INFORMED)

Agenda

13.00 to 13.15 **Light lunch**

13.15 to 13.30 **Opening Remarks**

Francis Gurry, *Director General*, World Intellectual Property Organization (WIPO)

His Excellency Mr. Samuel B. Tembenu, *Minister for Justice and Constitutional Affairs*, Malawi

Thomas Cueni, *Director General*, International Federation of Pharmaceutical Manufacturers and Associations (IFPMA)

13.30 to 13.40 **Demonstration of Pat-INFORMED Database and Search Functions**

Thomas Bombelles, *Head*, Non-Governmental Organizations and Industry Relations Section, WIPO

13.40 to 14.30 **Panel Discussion**

Moderator: Gunilla von Hall
Correspondent, Svenska Dagbladet

Roy Waldron

Chair, IFPMA IP and Trade Committee

Senior Vice President & Associate General Counsel

Chief Intellectual Property Counsel, Pfizer Inc.

Peter Beyer

Senior Advisor

Department of Essential Medicines & Health Products

World Health Organization

Esteban Burrone

Head of Policy

Medicines Patent Pool

14.30 to 15.00 **General Discussion**