



Monday 23 May 2016 6pm – 9pm

Hotel InterContinental Genève

Chemin du Petit-Saconnex 7-9, 1209 Genève, Switzerland

At the margins of the 69th World Health Assembly

# Zika & Ebola: How global health threats prompt innovation

You are cordially invited to join us at this exciting panel discussion on how innovation works when faced with public health threats.

Our speakers will answer queries on strengths, weaknesses, and solutions in addressing disease response in a coordinated fashion involving different cross-sector stakeholders.

How challenging is it to transpose an innovation ecosystem to the nature and dynamics of emergency outbreaks? All with a clear view on how such stakeholders come up with creative and alternative solutions for such settings.

## Moderator

**Tulip Mazumdar**

Global Health Correspondent for BBC

## Speakers

**Dr Jennie Ward-Robinson**

President and CEO, PAHO Foundation

**Dr Bernadette Murgue**

Project Manager at WHO

**Dr Laurent Kaiser**

Professor of Medicine at the University of Geneva

**Dr Gaston R. Picchio**

Vice President, Scientific Affairs at Janssen

## Special Guest

**Dr Klaus Schönenberger**

EssentialTech Program Leader - Swiss Federal Institute of Technology (EPFL)

Don't miss out on joining this rich discussion, which will conclude with a cocktail reception.

*Registration: [info@ifpma.org](mailto:info@ifpma.org)*