



# SAVE THE DATE

On the occasion of the 69th World Health Assembly,  
we cordially invite you to join our reception on:

## Zika & Ebola: How global health threats prompt innovation

**Monday 23 May, 2016**

**18:00 – 20:00**

**Intercontinental Hotel, Geneva**

After Ebola, now Zika hits the media buzz worldwide. This panel discussion seeks to analyse and explain how innovation can work in emergency outbreak settings. It looks at innovation across the range of activities involved in emergencies management, highlighting the strengths, weaknesses, and solutions in addressing disease response in a coordinated fashion among different cross-sector stakeholders. Join us in this rich discussion.

Our event will conclude with a cocktail reception.

*RSVP : [info@ifpma.org](mailto:info@ifpma.org)*