

NONCOMMUNICABLE DISEASES

AN ACTION TOOLKIT FOR HEALTH PROFESSIONALS, PATIENTS AND PUBLIC

includes Health Improvement Card

# TOGETHER MAKING A DIFFERENCE AGAINST NCDs

www.whpa.org

# MESSAGE FROM WHPA

### Dear Colleagues

Long-term chronic or noncommunicable diseases (NCDs) are one of the leading causes of premature deaths worldwide, accounting for approximately 60% of global deaths. Yet most NCDs are preventable by improving diet, increasing physical activity levels, stopping tobacco smoking and reducing harmful use of alcohol.

The World Health Professions Alliance WHPA represents more than 26 million health care professionals in over 130 countries. The global epidemic of NCDs is of major concern to us because it represents a significant threat to human health and development. Unless addressed, the burden of these diseases will continue to increase.

We believe that health professionals have an ethical and professional responsibility to act in the best interests of patients at all times. From a public health perspective, they also play a significant role in reducing the global NCD burden through appropriate actions in health promotion, disease prevention, treatment and rehabilitation, and advocating for research and funding.

The NCD Action toolkit focuses on the use of a Health Improvement Card. This Card is a simple tool for nurses, pharmacists, physical therapists, dentists and physicians when communicating with patients and the public on how their health can be improved through positive changes in behaviour and lifestyles.

We encourage all governments, patients and consumer groups, health professionals and their national associations to make best use of these materials and promote them, where appropriate, in national NCD prevention and control programmes and policy.

Thank you for joining with the WHPA in the global fight against NCDs.

### Sincerely,

World Health Professions Alliance WHPA Members: International Council of Nurses (ICN) International Pharmaceutical Federation (FIP) World Confederation for Physical Therapy (WCPT) FDI World Dental Federation World Medical Association (WMA)

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The World Health Professions Alliance WHPA brings together the global organisations representing the world's dentists, nurses, pharmacists, physical therapists and physicians and speaks for more than 26 million health care professionals in more than 130 countries.

WHPA works to improve global health and the quality of patient care and facilitates collaboration among the health professions and major stakeholders

WHPA Members are ICN, FIP, WCPT, FDI and WMA.

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